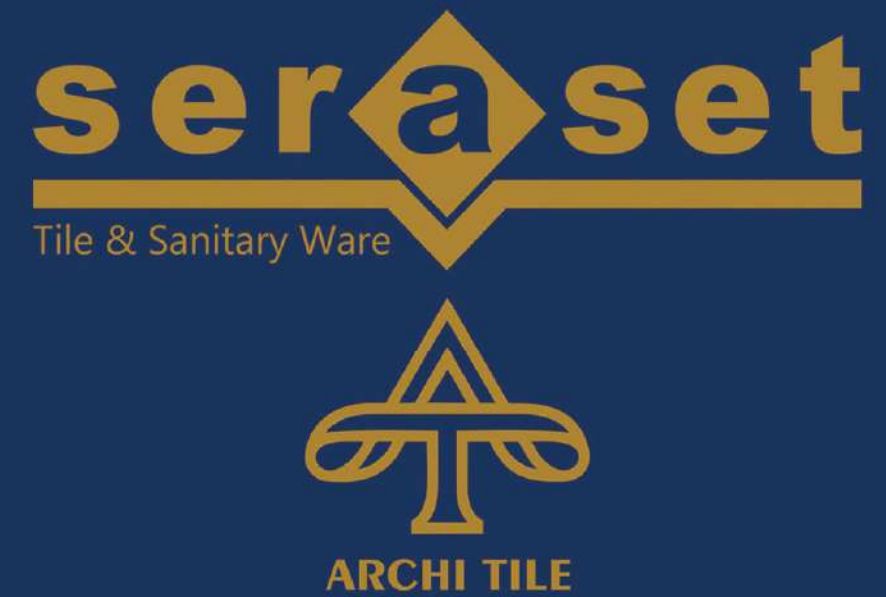




Unit4 ,4th Floor, No.15(Shadavar Tower)
Shad Avar St. Moghaddas Ardabili St.
Velenjak. Tehran-Iran
Phone: +9821 52 316
www.seraset.com
Email: info@seraset.com



The book 2024



The book

A black and white photograph showing a hand holding a small, rectangular card. The card has a thin black border and the text "Designed by Italy" printed on it. The hand is positioned at the bottom of the card, with the thumb and index finger visible. The background is a dark, out-of-focus pattern, possibly foliage or a textured wall. The lighting is soft, highlighting the hand and the card.

Designed by Italy



Ever Lasting Beauty & Peace Of Mind

"Padideh Tejarat Shakiba Cooperative Company" was established in 2006 with the activity of supplying construction materials especially in the fields of ceramic tiles and sanitary ware for the upper class of the customer segments who were looking for the unique products of distinct designs and higher quality, and therefore the brand of "Seraset" was established in 2016 in order to precisely comprehend and respond to the ever growing needs of its customers.

The founders of " Padideh Tejarat Shakiba Cooperative Co. " who are indeed the creator of " Seraset " have been the pioneers of the industry of sanitary ware, tiles and ceramics since the beginning of 1980's, and have valuable experiences and reputation in the fields of production and commercial activities.

"Seraset" by comprehending the needs of its customers, utilizing the latest technology of the industry, using the highest quality of the materials, innovating and creating the most beautiful designs and colors of tiles, ceramics and sanitary ware and is committed to bringing ever lasting beauty and peace of mind to its customers.

In this regard "Seraset " has not only been able to enhance it's market share especially for the VIP projects in the local market, but also it has expanded its export to the overseas markets which are looking for the unique products and designs.



SYMBOLS



MATT



POLISHED



SUGAR EFFECT



GLOSSY



PORCELAIN



CERAMIC



DOUBLE FIRING



WALL



FLOOR



DIGITAL PRINT



RECTIFIED



SEMI POLISH

SLAB 160x320

PORCELAIN TILE

Balmaceda	Polished	10
Labrado	Polished	12
Ombera	Polished	14
Venus	Polished	16

SLAB 120x300

PORCELAIN TILE

Vuitanys	Polished	20	Deco	Polished	40
Triana	Polished	22	Epoxy	Polished	42
Bianco Lasa	Polished	24	Imperial	Polished	44
Harleap	Polished	26	Jeddah	Polished	46
Hubbard	Polished	28	Bifrost	Matt	50
Nube	Matt Carving	30	Calacia	Matt	52
Avorio	Matt Carving	32	Oxide	Matt	54
Concrete	Matt	34	Travertan	Matt	64
Gazi	Polished	36			
Elegant	Polished	38			

SLAB 120x240

PORCELAIN TILE

Jeddah	Polished	68	Venus	Polished	84
Bifrost	Polished	74	Lamester	Polished	86
Deco	Polished	76	Barcelon	Polished	90
Epoxy	Polished	78	Monzha	Polished	94
Rebli	Polished	80			

80x160

PORCELAIN TILE

Arabscato	Polished	98	Neldon	Polished	114
Bianco Lasa	Polished	100	Panda	Polished	118
Diamonds	Polished	102	Triana	Polished	120
Elegant	Polished	104	Brixton	Matt	124
Geralt	Polished	106	Mono	Matt	128
Golden Art	Polished	110	Nova	Matt	130
Golden Black	Polished	112	Pietra	Matt	132

120x120

PORCELAIN TILE

Cement	Polished	140	Selection	Matt	156
Barcelon	Polished	142	Oxide	Matt	158
Neldon	Polished	144	Cement	Matt	164
Alhonso	Polished	148	Haeeti	Matt	166
Darhan	Polished	152			

100x100

PORCELAIN TILE

Monzhano	Polished	170	Selection	Polished	182
Epoxy	Polished	172	Alcantra	Polished	184
Deco	Polished	174	Alcantra	Matt /Semi Polish	186
Neldon	Polished	176	Sky	Matt /Semi Polish	188
Ramis	Polished	180			

60x120

CERAMIC & PORCELAIN TILE

Labrado	Polished	192	Square	Matt	232
Paris	Polished	194	Haeeti	Matt	234
Cardoso	Polished	196	Lorenza	Matt	238
Darhan	Polished	198	Origami	Matt	240
Selection	Polished	200	Boulgari	Matt	242
Agata	Polished	202	Agata	Matt	244
Alhonso	Polished	204	Wave	Matt	246
Barcelon	Polished	206	Clodia	Matt	248
Monzha	Polished	208	Rock	Matt	250
Calacatta	Polished	210	Pigment	Matt	252
Ramis	Polished	212	Tiffani	Matt	254
Jeddah	Polished	214	Chelsi	Matt	256
Marcella	Matt	222	Pixel	Matt	258
Parma	Matt	224			
Chester	Matt	226			
Kenzo	Matt	228			
Epoxy	Matt	230			

20x120

Wood	Matt	260
------	------	-----

33x100

WALL TILE

Axford	Glossy	266	Belanco	Glossy	276
Fosil	Glossy	268	Mercedeh	Glossy	278
Sidny	Glossy	270	Rado	Matt	280
Tesla	Glossy	274	Zenon	Matt	282

30x90

WALL TILE

Bugati	Matt	286	Scut	Matt	302
Napoli	Matt / Glossy	288	Crystal	Matt	304
Ramona	Matt	294	Stone	Matt	306
Romance	Matt	296	Rayas	Matt	308
Valencia	Matt	298	Sorena	Matt	310
Spada	Matt	300			

80x60 & 80x60 & 30x30

FLOOR TILE

Tile 80x80	314	Sorena	326
Tile 60x60	318	Mobile Sound Boost	328
Tile 30x30	322		
Santa Wall Hung	324		



ARCHI TILE

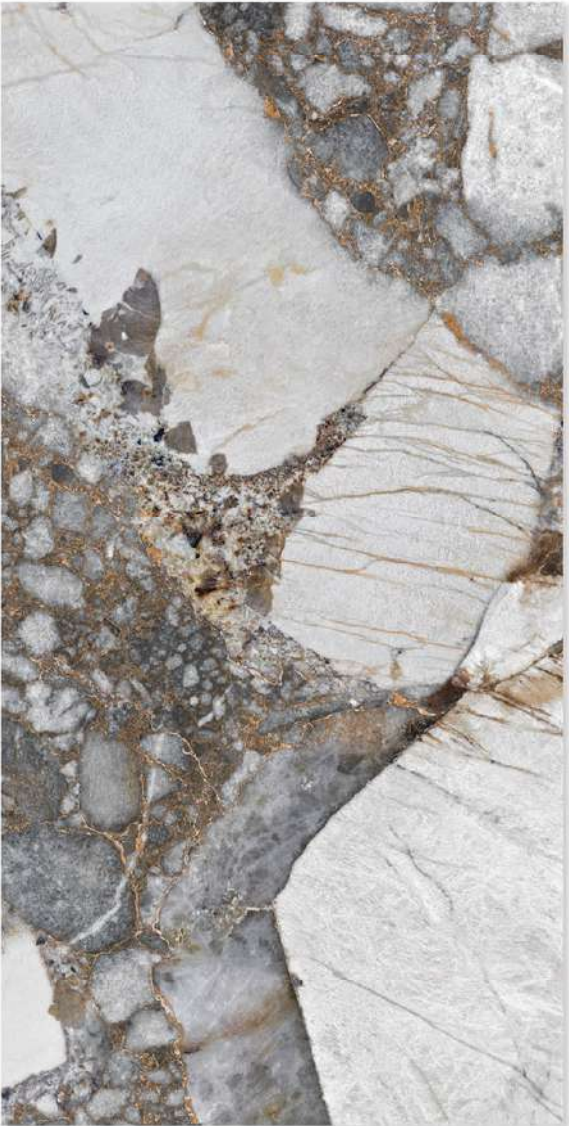
SLAB

SIZE 160x320

Balmaceda	Polished
Labrado	Polished
Ombera	Polished
Venus	Polished

BALMACEDA
160x320

1 Color
2 Faces



Balmeda



LABRADO

160x320

1 Color

2 Faces



Labrado



OMBERA

160x320

1 Color

2 Faces



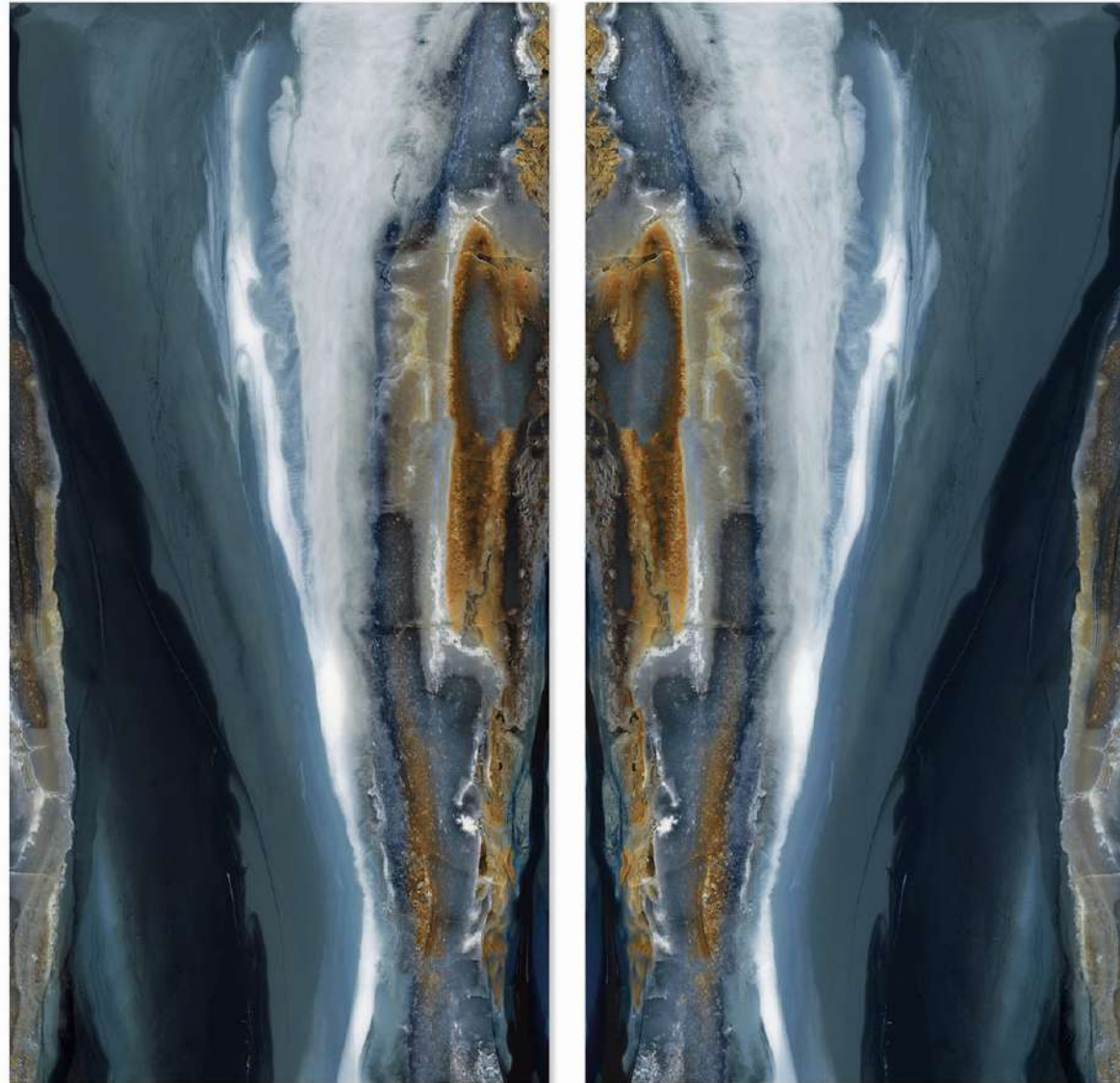
Ombera



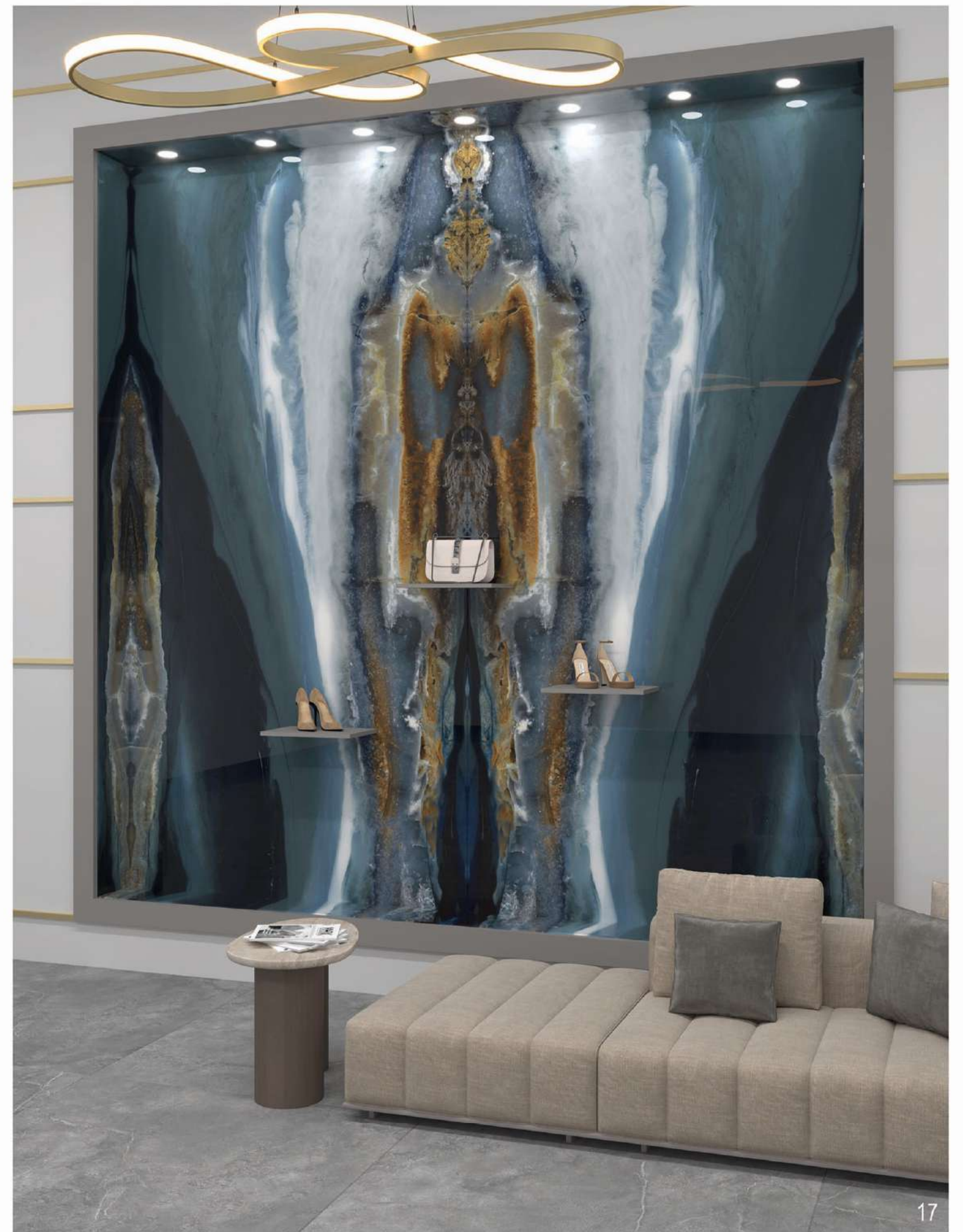
VENUS

160x320

1 Color
2 Faces



Venus





SLAB

SIZE 120x300

Vuitanys	
Triana	Polished
Bianco Lasa	Polished
Harleep	Polished
Hubbard	Polished
Nube	Matt Carving
Avorio	Matt Carving
Concrete	Matt
Gazi	Polished
Elegant	Polished
Deco	Polished
Epoxy	Polished
Imperial	Polished
Jeddah	Polished
Bifrost	Matt
Calacia	Matt
Oxide	Matt
Travertan	Matt

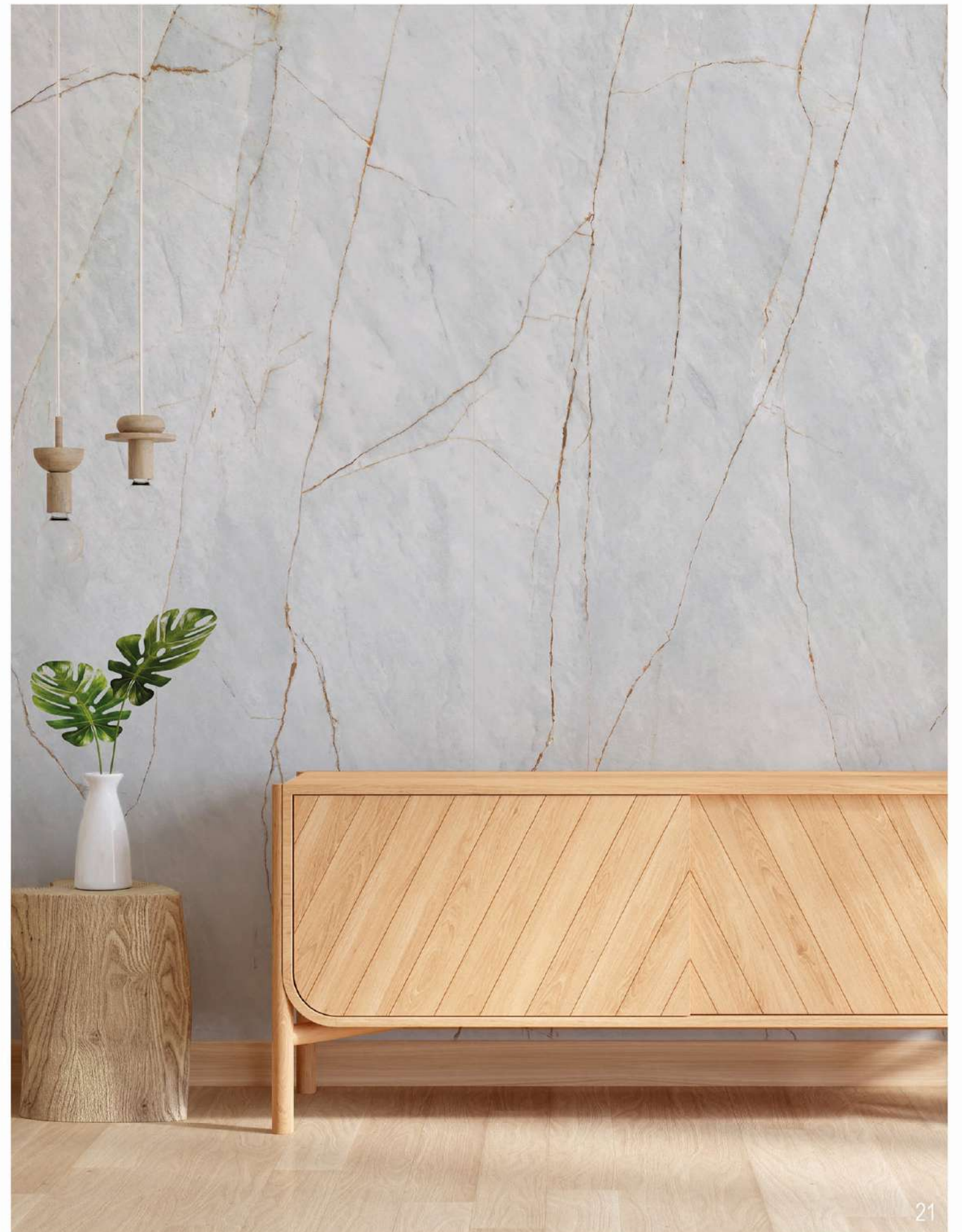
VUITANYS

120x300

1 Color
3 Faces



VuitanyS



TRIANA
 120x300

1 Color
 4 Faces



Triana White



BIANCO LASA

120x300

1 Color

4 Faces



Bianco Lasa





HARLEEP
120x300

1 Color
3 Faces



Harleep

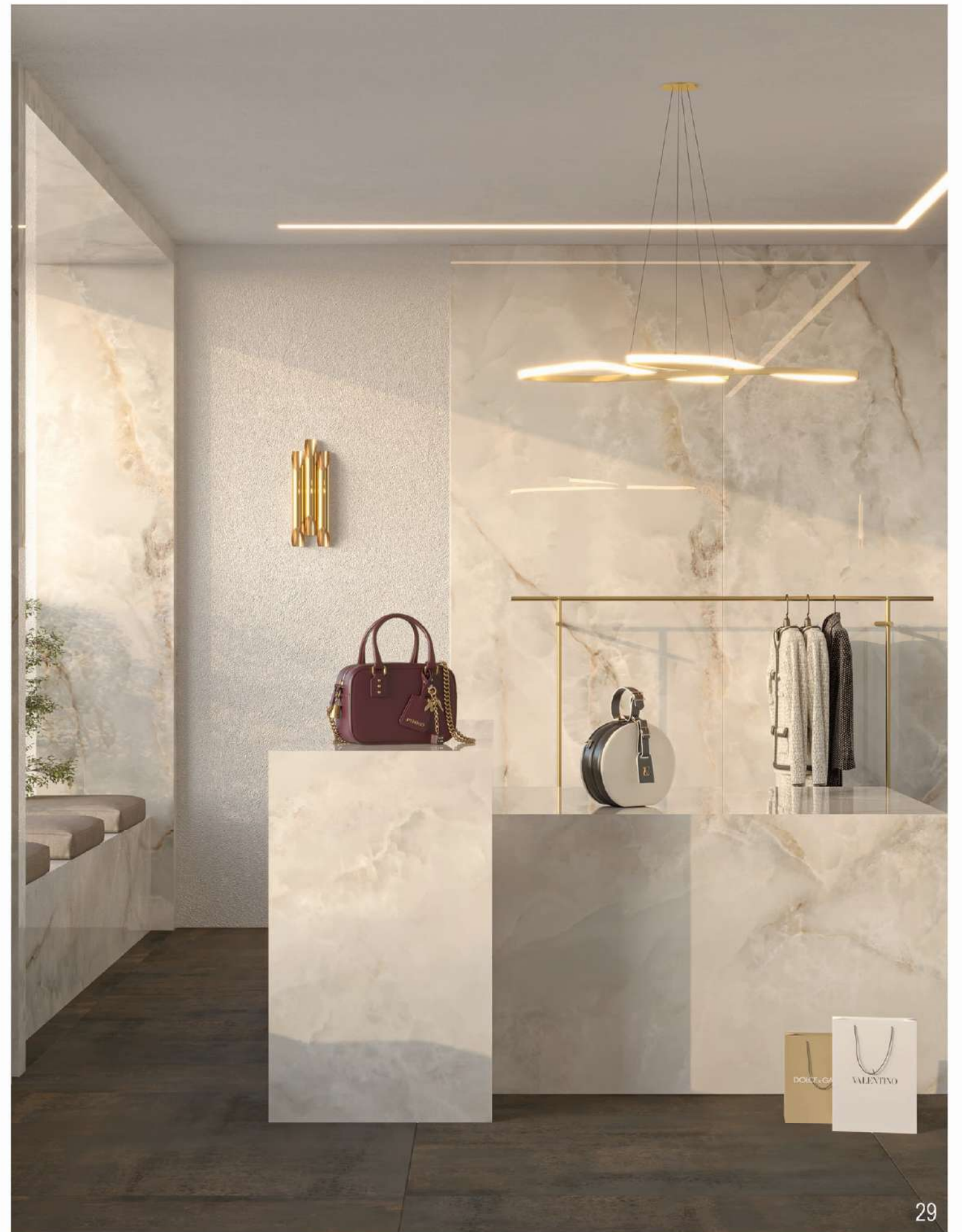


120x300

1 Color

3 Faces

Hubbard





NUBE
120x300

1 Color
6 Faces



Nube Carving



AVORIO
120x300

1 Color
2 Faces

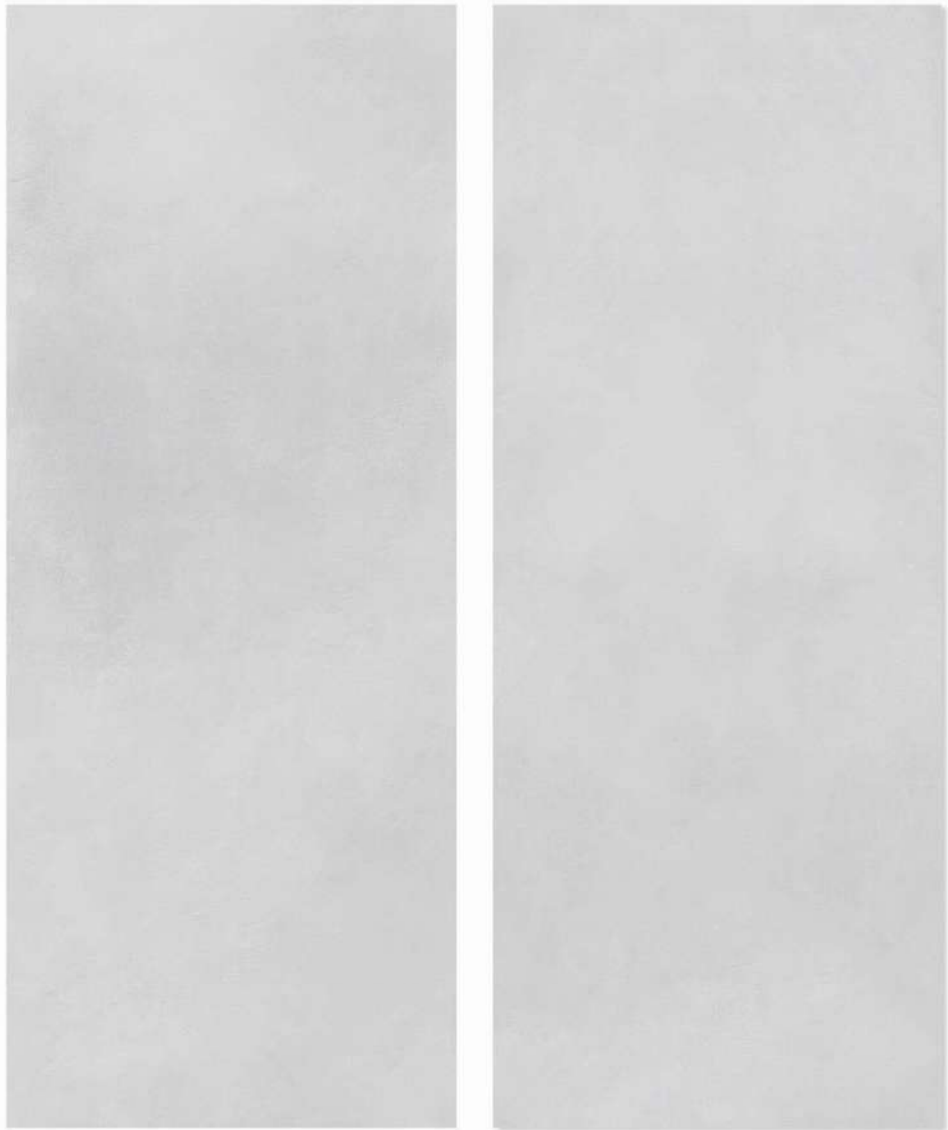


Avorio Beige Carving



CONCRETE SHAPES
120x300

1 Color
6 Faces



Concrete Shapes Light Gray





GAZI
120x300

1 Color
3 Faces



Gazi





ELEGANT
120x300

1 Color
5 Faces



Elegant Black





DECO
120x300

1 Color
2 Faces



Deco





EPOXY
120x300

1 Color
3 Faces



Epoxy



IMPERIAL
120x300

1 Color
3 Faces



Imperial Black



JEDDAH
120x300

2 Colos
3 Faces



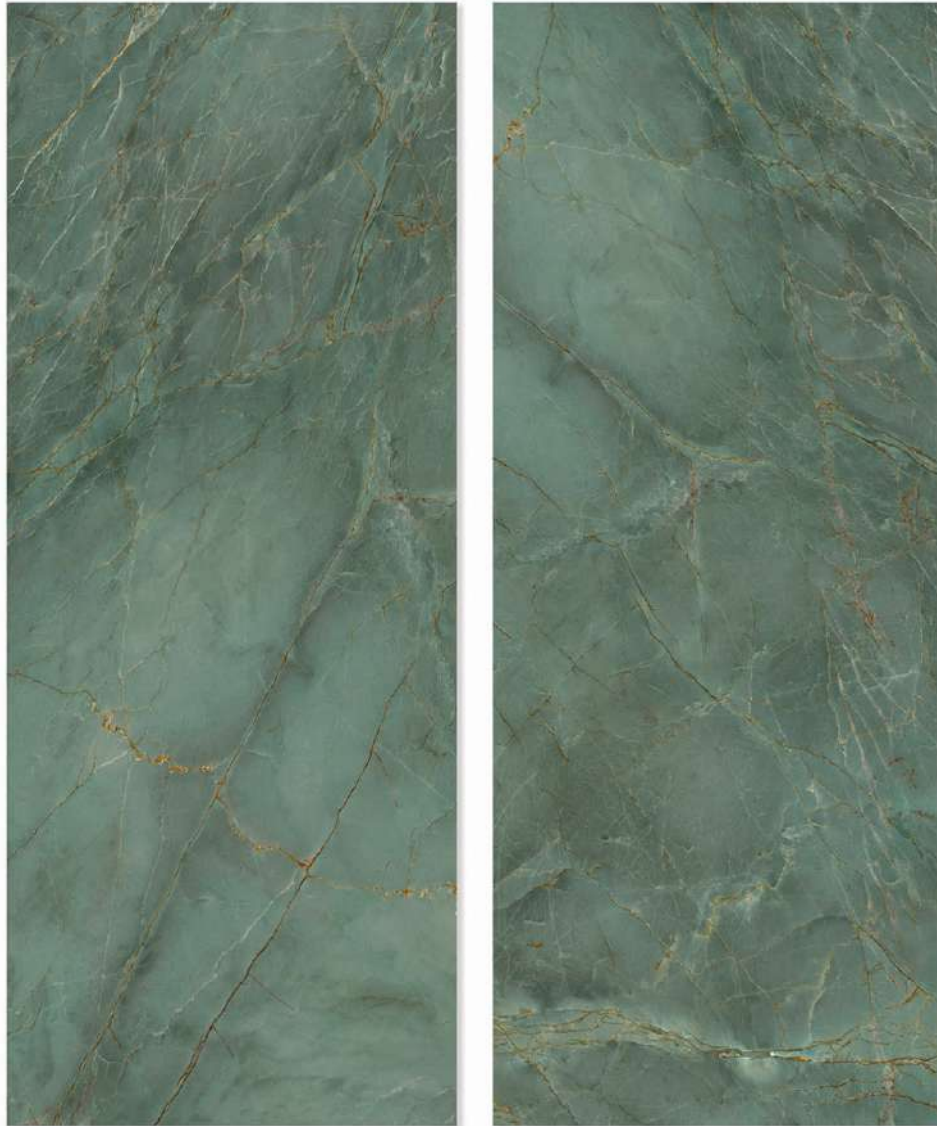
Jeddah Gray



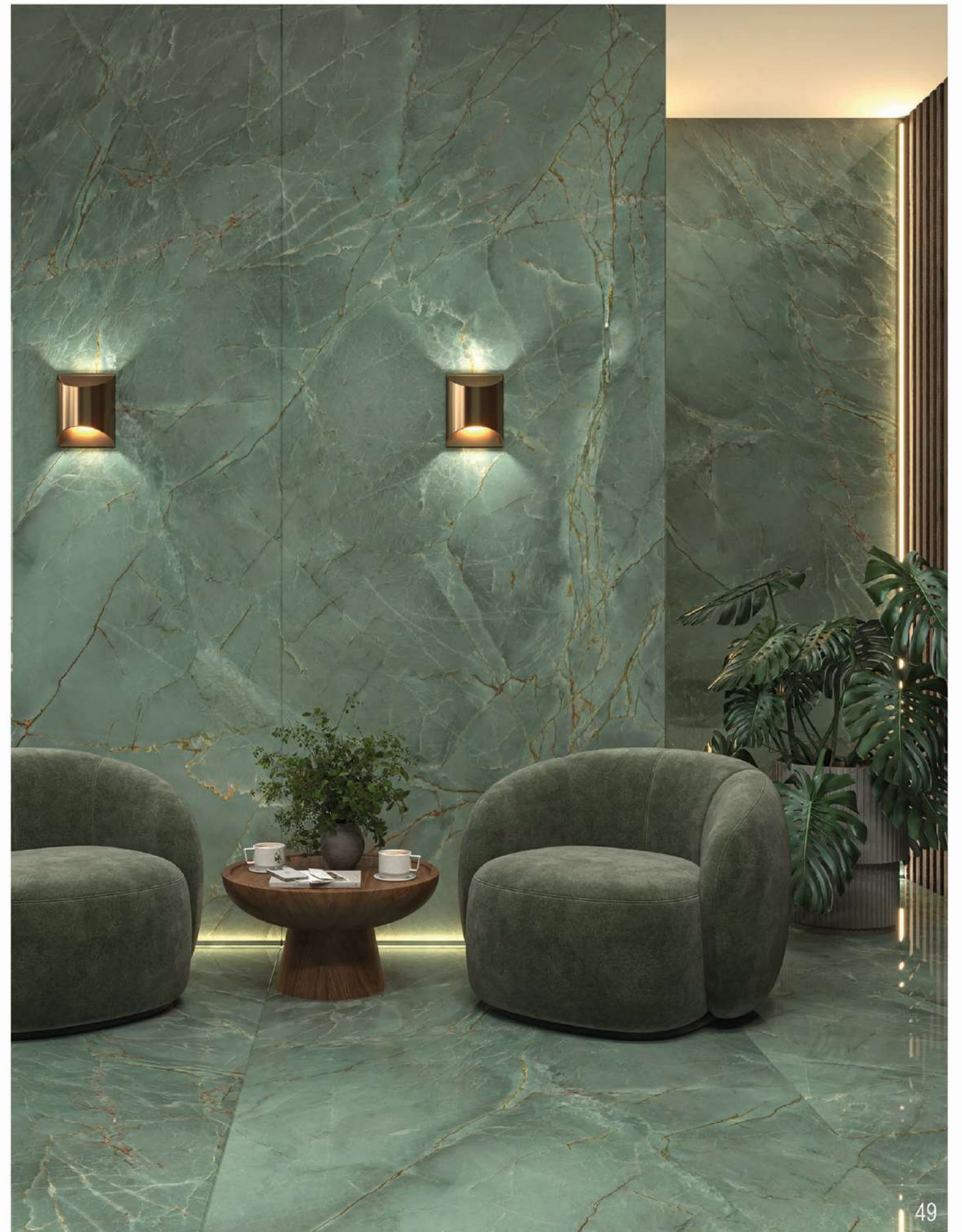
JEDDAH

120x300

2 Colos
3 Faces



Jeddah Green





BIFROST

120x300

1 Color

2 Faces



BIFROST



CALACIA
120x300

1 Color
2 Faces



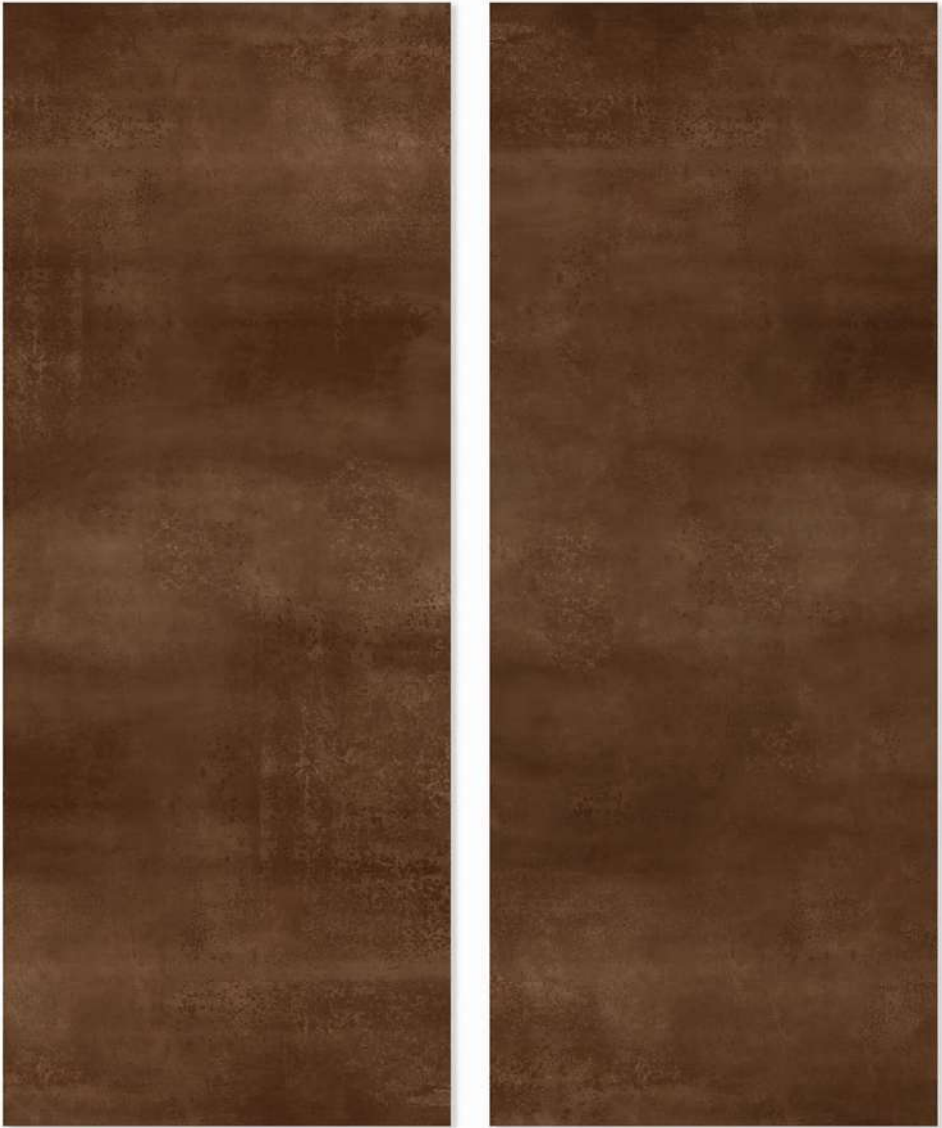
Calacia Black





OXIDE
120x300

5 Colors
2 Faces



Oxide Brown





OXIDE
120x300

5 Colors
2 Faces



Oxide Cobalt

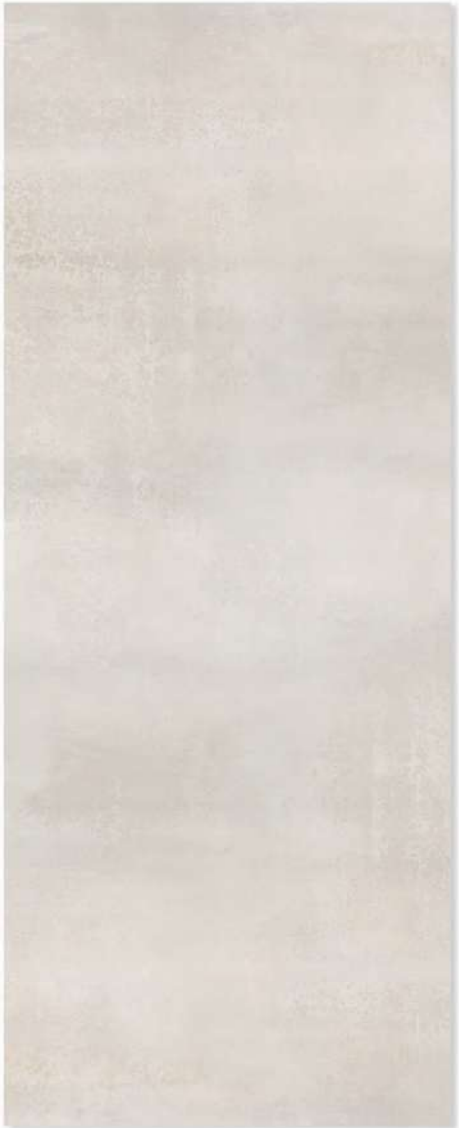




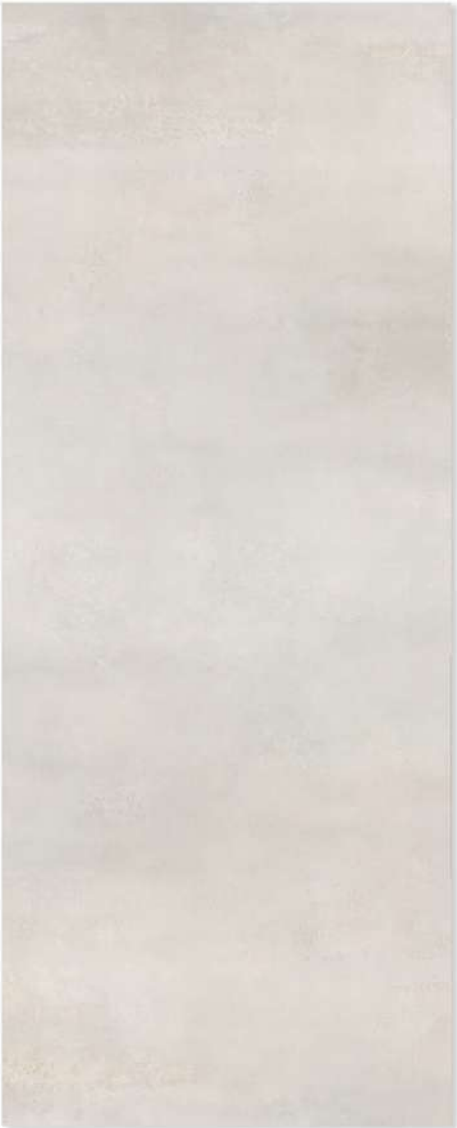
OXIDE

120x300

5 Colors
2 Faces



Oxide Gray





OXIDE

120x300

5 Colors
2 Faces



Oxide Green

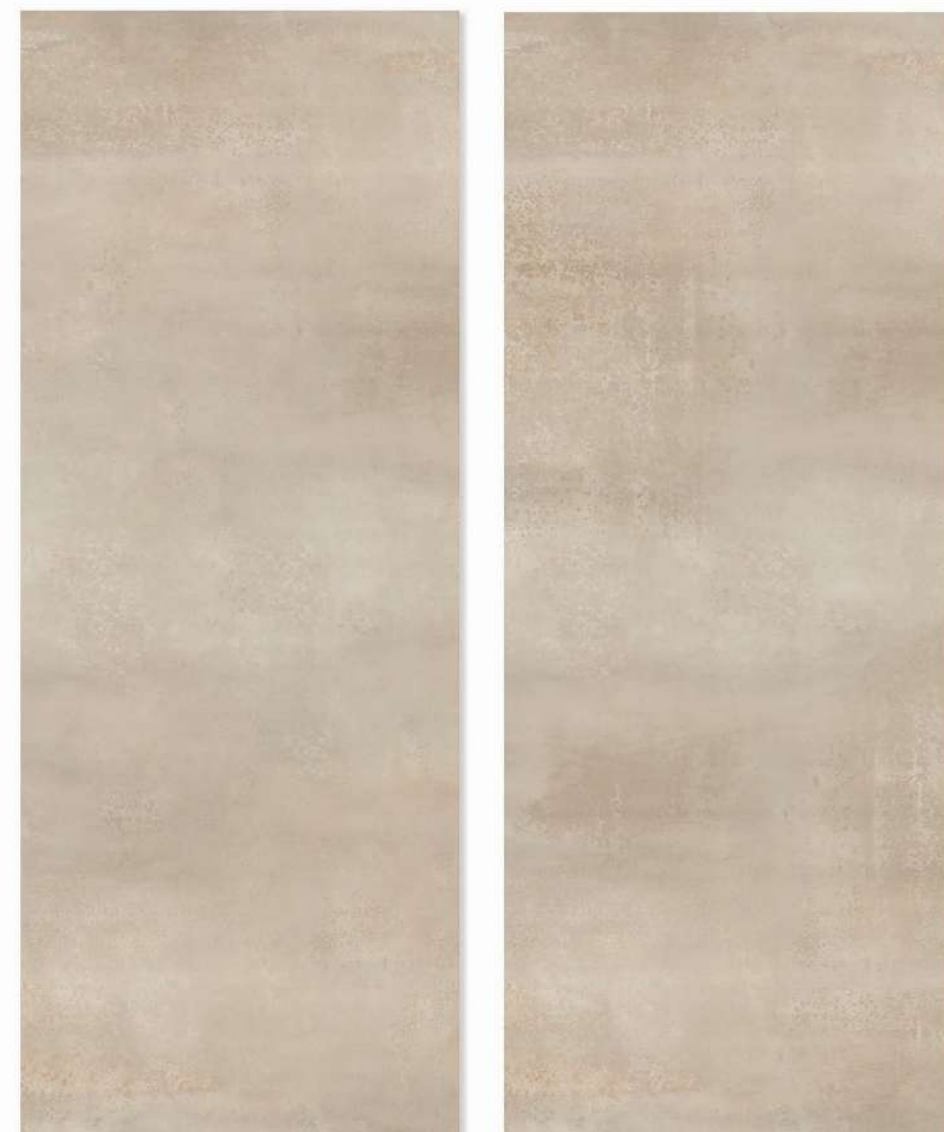




OXIDE

120x300

5 Colors
2 Faces



Oxide Peach



TRAVERTAN
120x300

2 Colors
3 Faces



Teravertan Red





SLAB

SIZE 120x240

Jeddah	Polished
Bifrost	Polished
Deco	Polished
Epoxy	Polished
Rebli	Polished
Venus	Polished
Lamester	Polished
Barcelon	Polished
Monzha	Polished

JEDDAH

120x240

3 Colors

3 Faces



Jeddah Black



JEDDAH
120x240

3 Colors
3 Faces



Jeddah Gray



JEDDAH
120x240

Colors 3
Faces 3



Jeddah Green



BIFROST
120x240

1 Color
2 Faces



Bifrost White



DECO
120x240

1 Color
3 Faces



Deco Black



EPOXY
120x240
1 Color
3 Faces



Epoxy Black

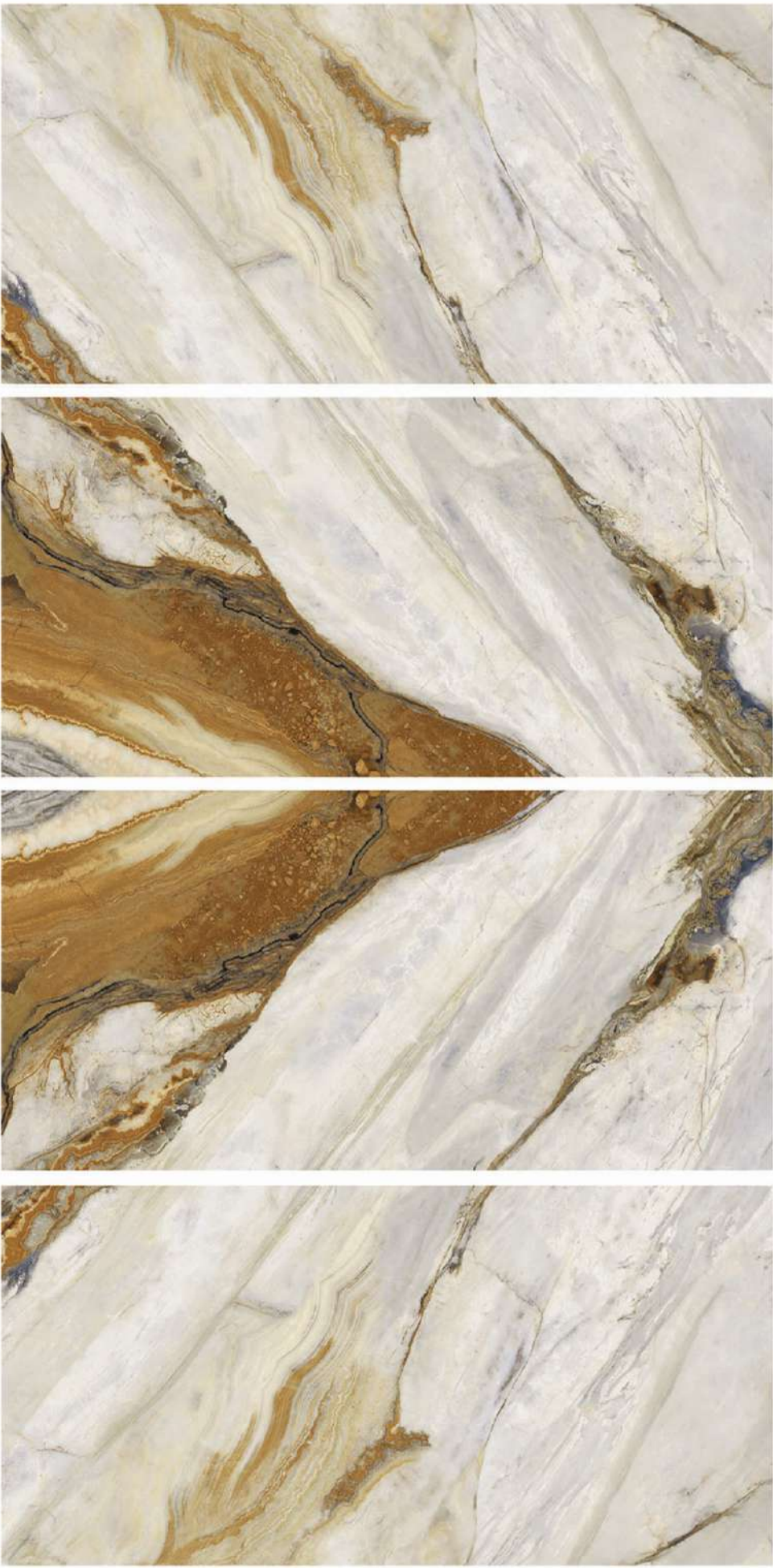


REBLI
120x240

2 Colors
4 Faces



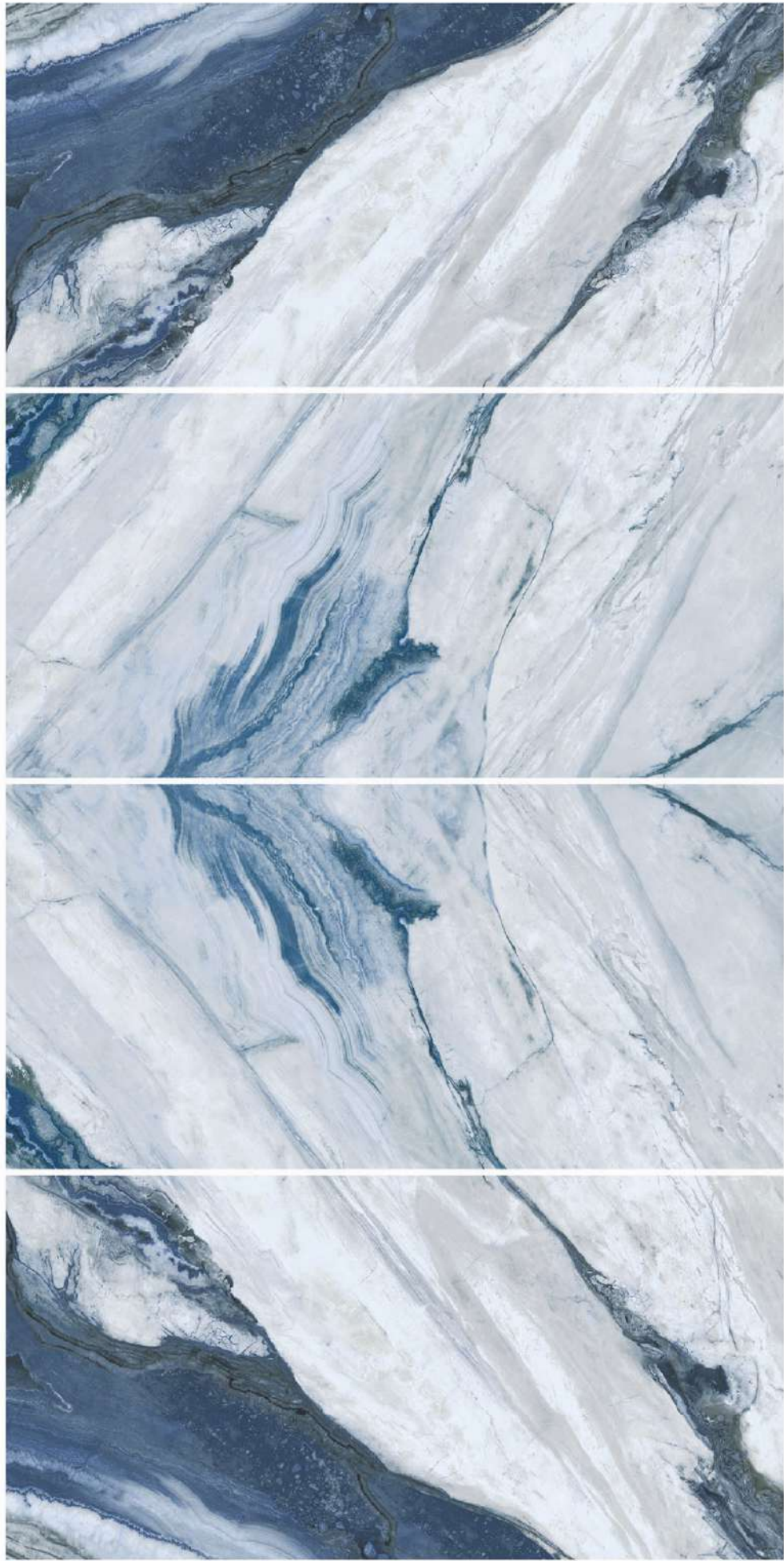
Four Match



Rebli Brown



REBLI
120x240
2 Colors
4 Faces



Four Match



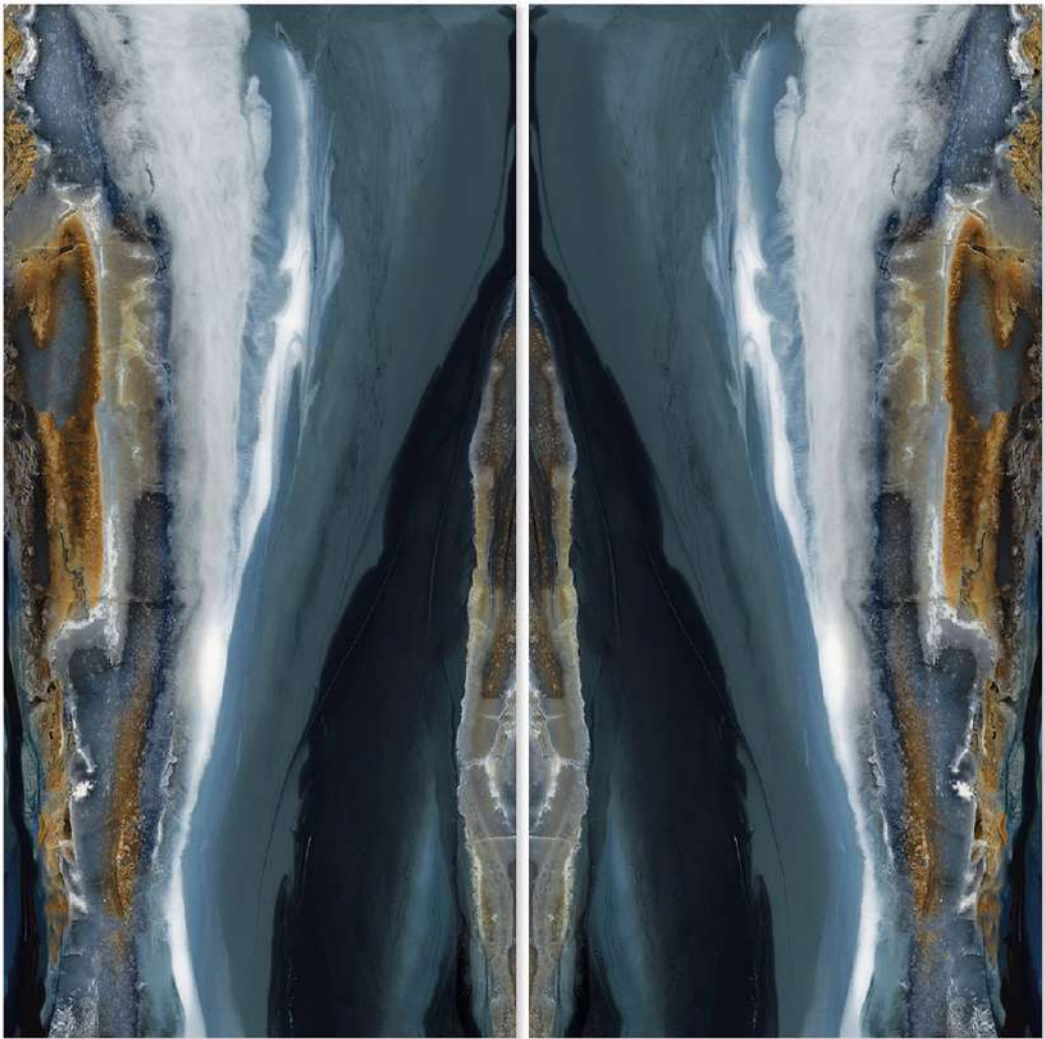
Rebli Blue



VENUS
120x240

1 Color
4 Faces

Book Match



Venus Blue



LAMESTER
120x240

2 Colors
4 Faces

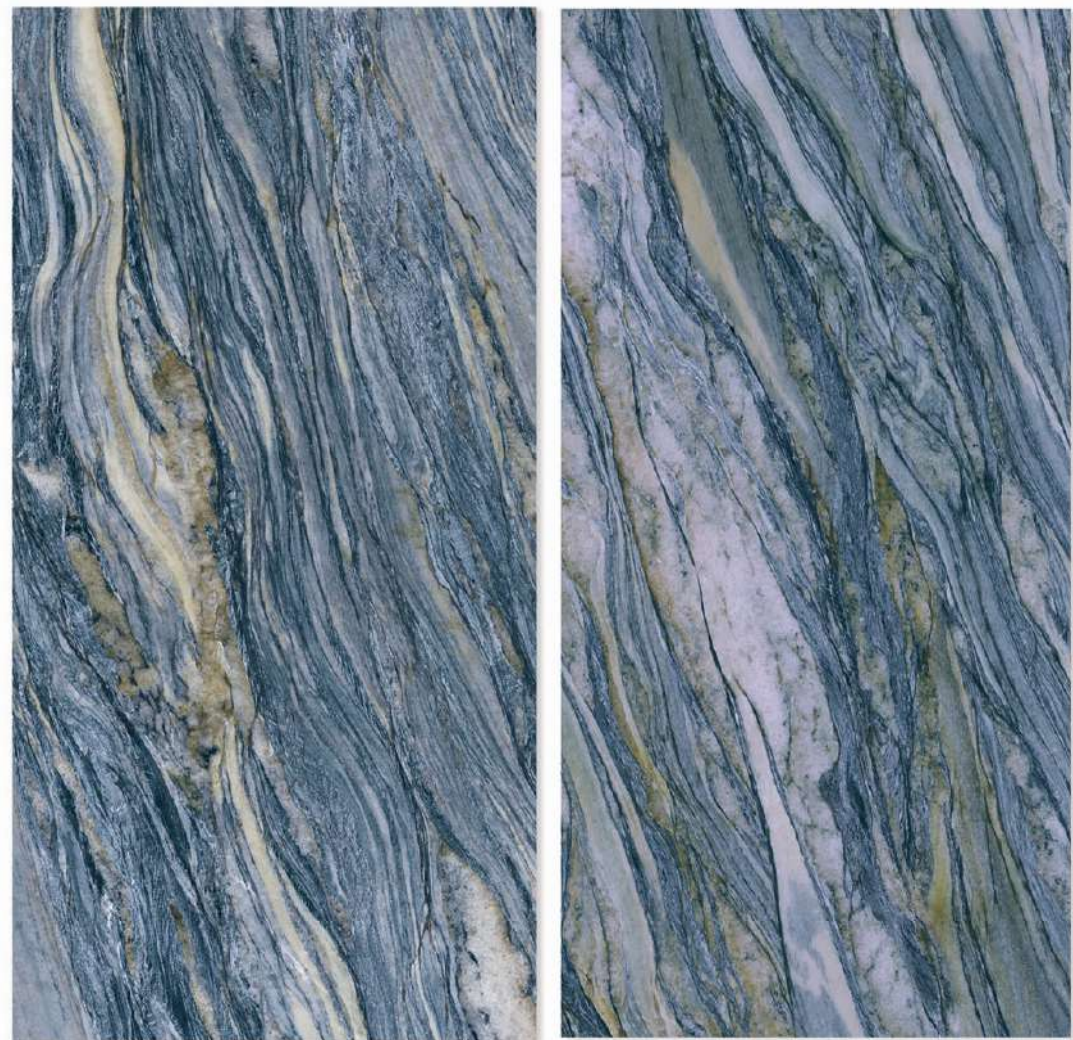


Lamester Brown

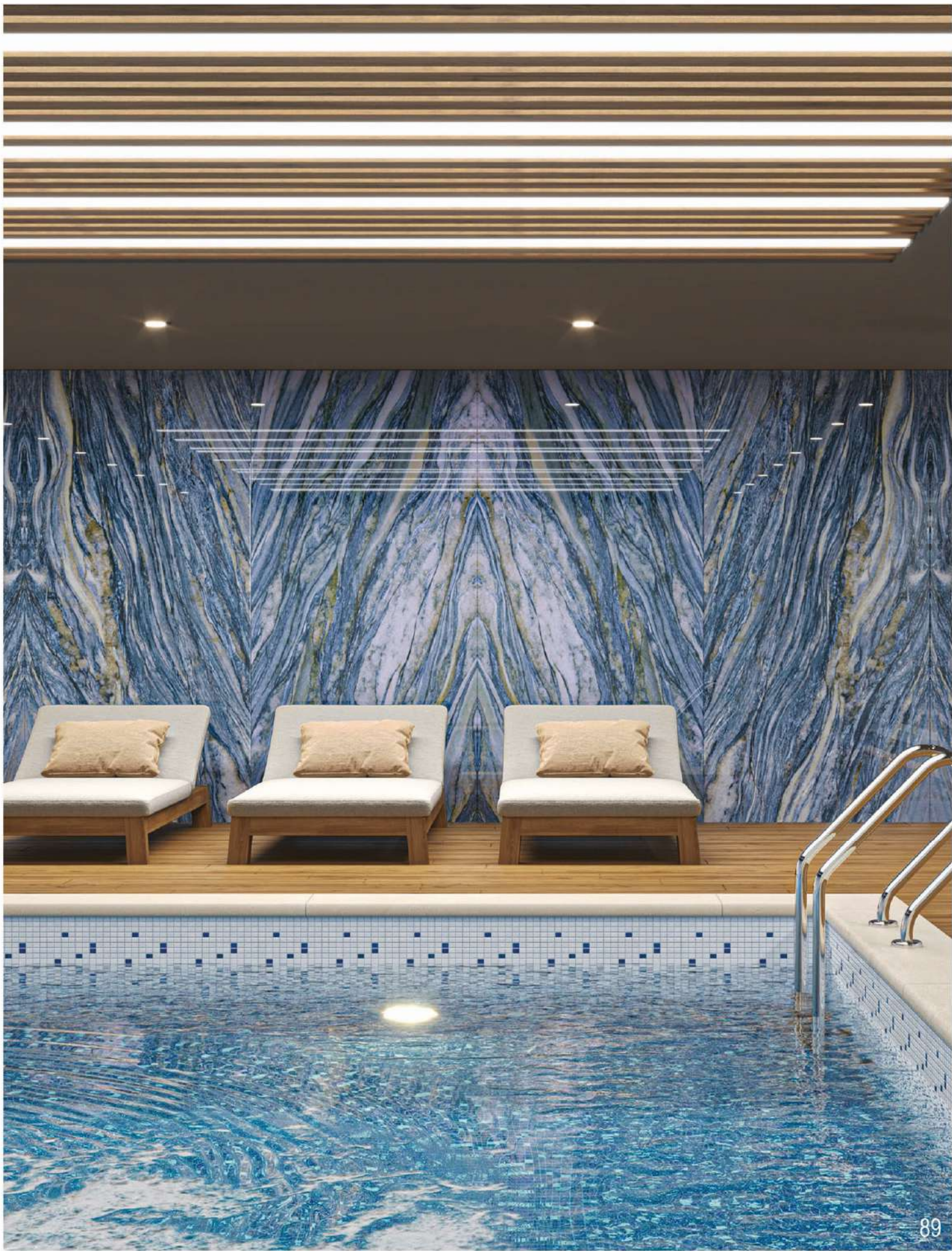


LAMESTER
120x240

2 Colors
4 Faces



Lamester Blue



BARCELON
120x240

2 Colors
3 Faces



Barcelona Black



BARCELON

120x240

2 Colors
3 Faces



Barcelona Gray



MONZHA

120x240

1 Color
6 Faces



Monzha Gold





SIZE 80x160

Arabscato	Polished
Bianco Lasa	Polished
Diamonds	Polished
Elegant	Polished
Geralt	Polished
Golden Art	Polished
Golden Black	Polished
Neldon	Polished
Panda	Polished
Triana	Polished
Brixton	Matt
Mono	Matt
Nova	Matt
Pietra	Matt



ARABSCATO

80x160

1 Color

6 Faces



Arabescato



BIANCO LASA

80x160

1 Color
4 Faces



Bianco Lasa



DIAMOND

80x160

1 Color

5 Faces



Diamond Black





ELEGANT
80x160
1 Color
5 Faces



Elegant Black





GERALT
80x160
2 Colors
6 Faces



Geralt Beige





GERALT
80x160
2 Colors
6 Faces



Geralt White



GOLDEN ART

80x160

1 Color

4 Faces

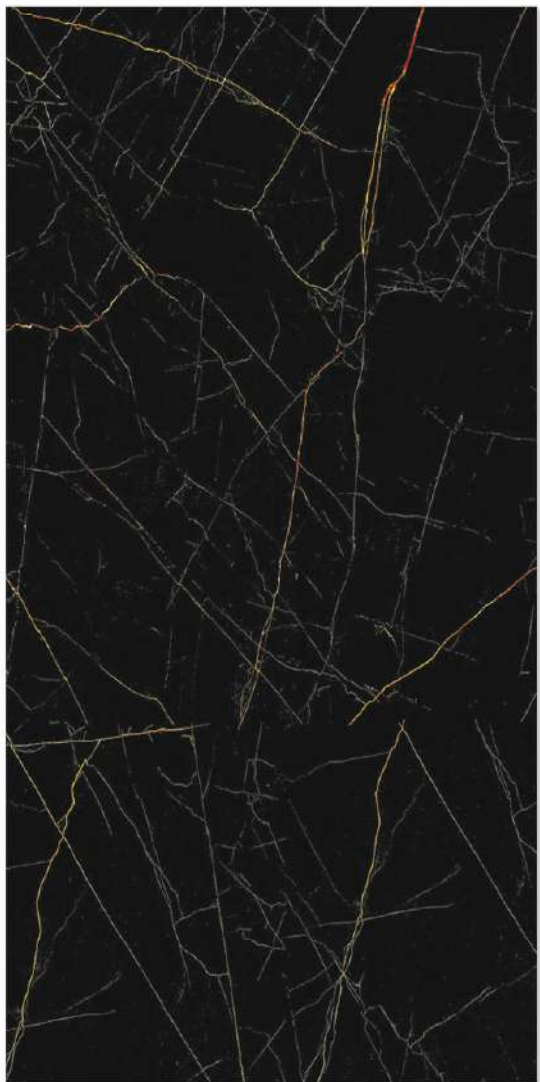
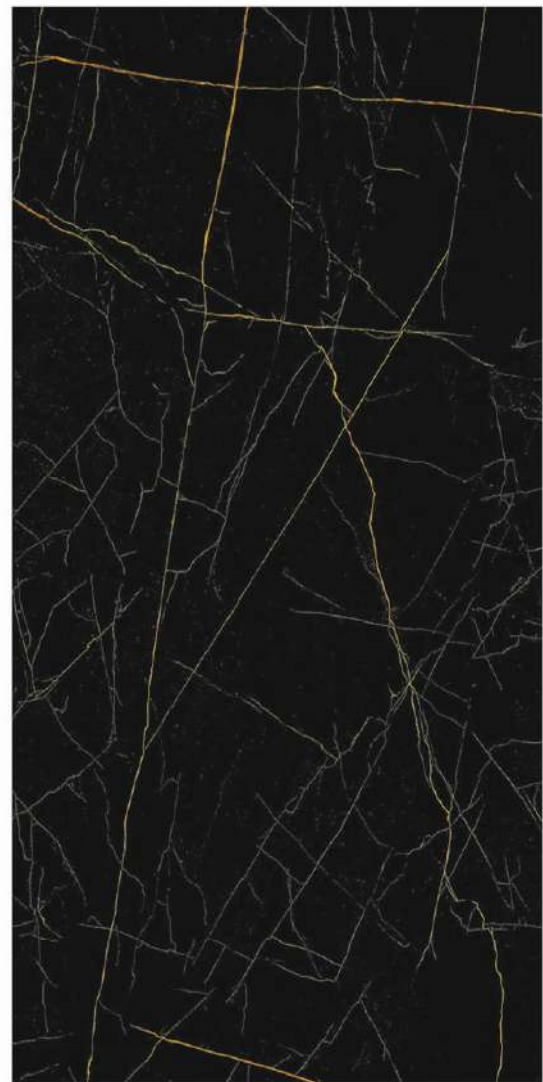


Golden Art

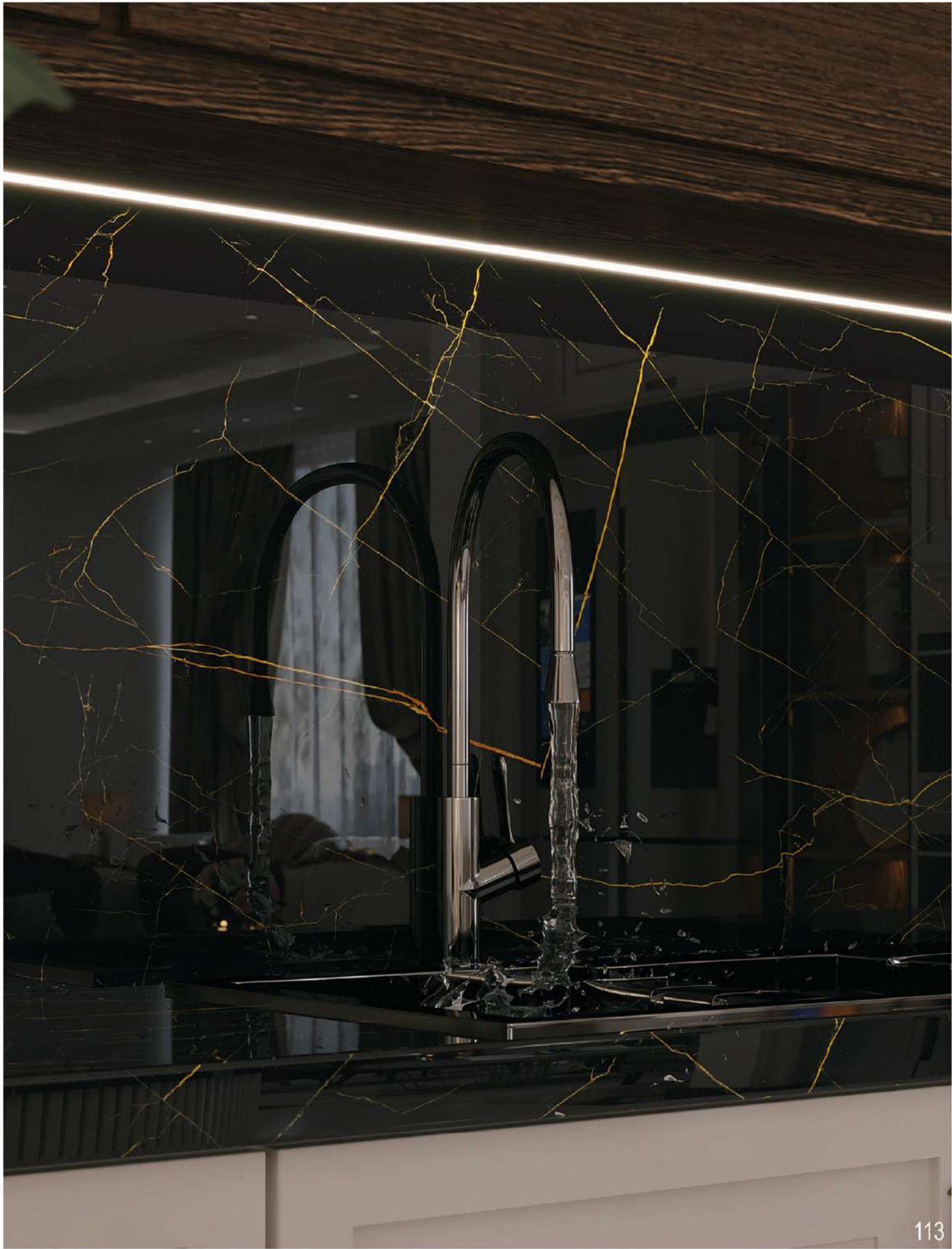


GOLDEN
80x160

1 Color
4 Faces



Golden Black



NELDON
80x160

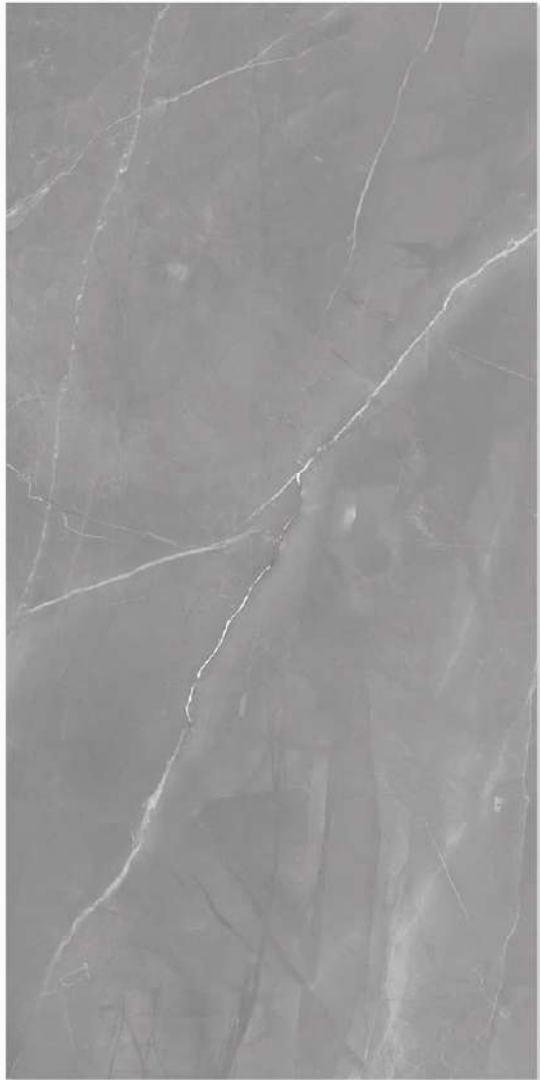
2 Colors
6 Faces



Neldon Bronze



NELDON
80x160
2 Colors
6 Faces



Neldon Gray





PANDA
80x160
2 Colors
6 Faces



Panda



TRIANA
 80x160

2 Colors
 6 Faces



Triana Beige



TRIANA
80x160

2 Colors
6 Faces

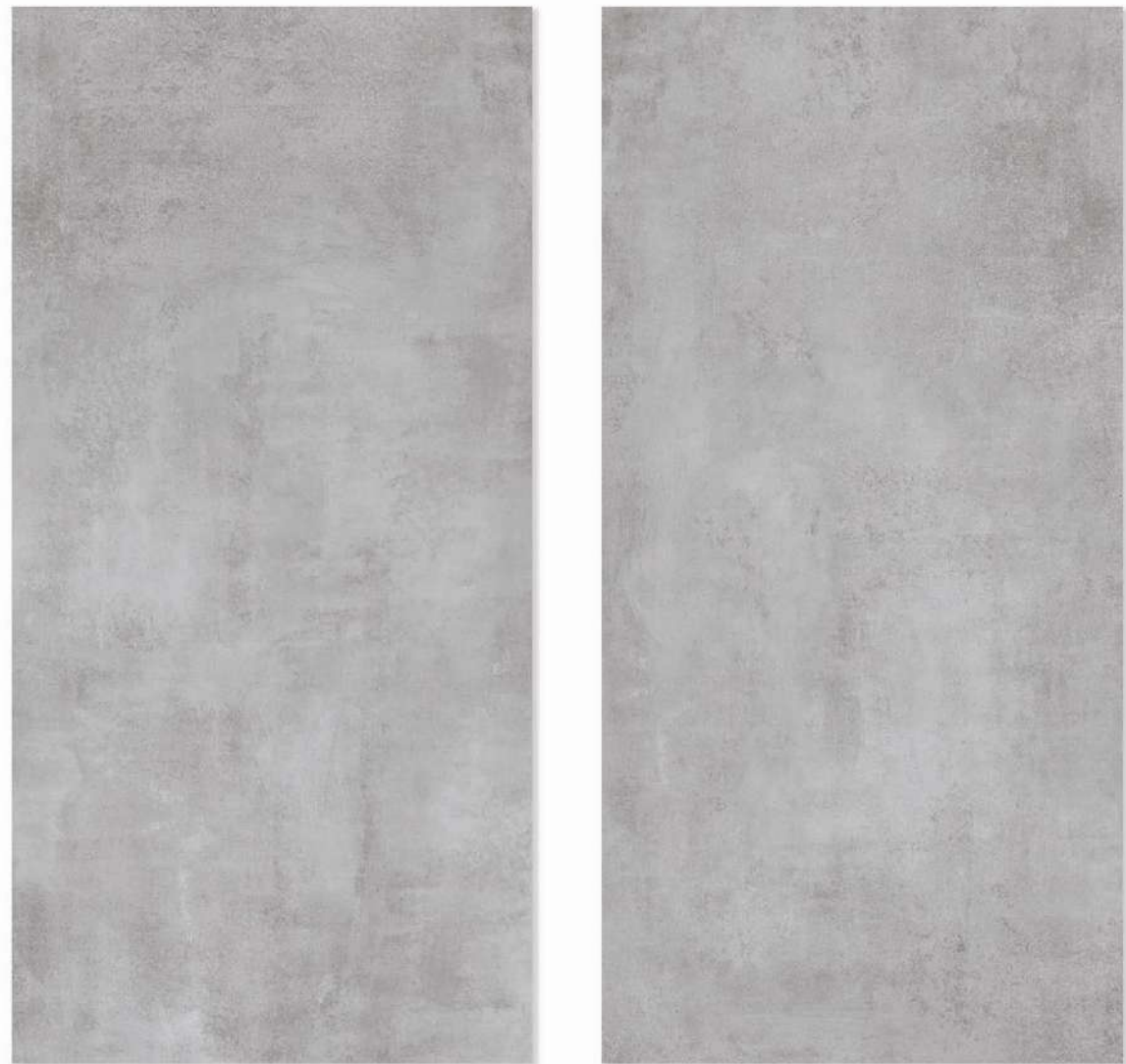


Neldon White



BRIXTON
80x160

2 Colors
6 Faces



Brixton Gray



BRIXTON
80x160

2 Colors
6 Faces



Brixton Light Gray



MONO
80x160

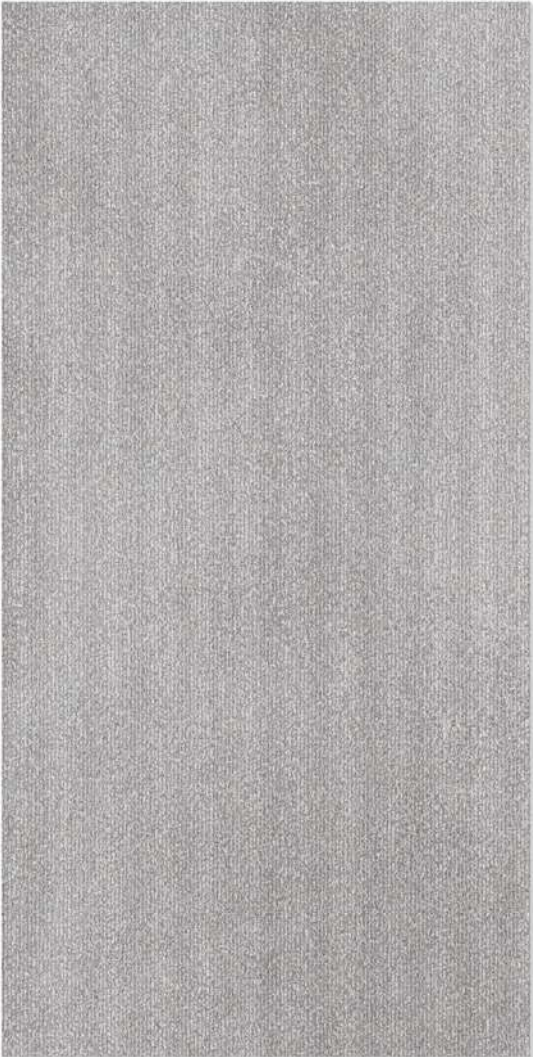
1 Color
1 Face



Mono Dark Gray



NOVA
80x160
1 Color
5 Faces

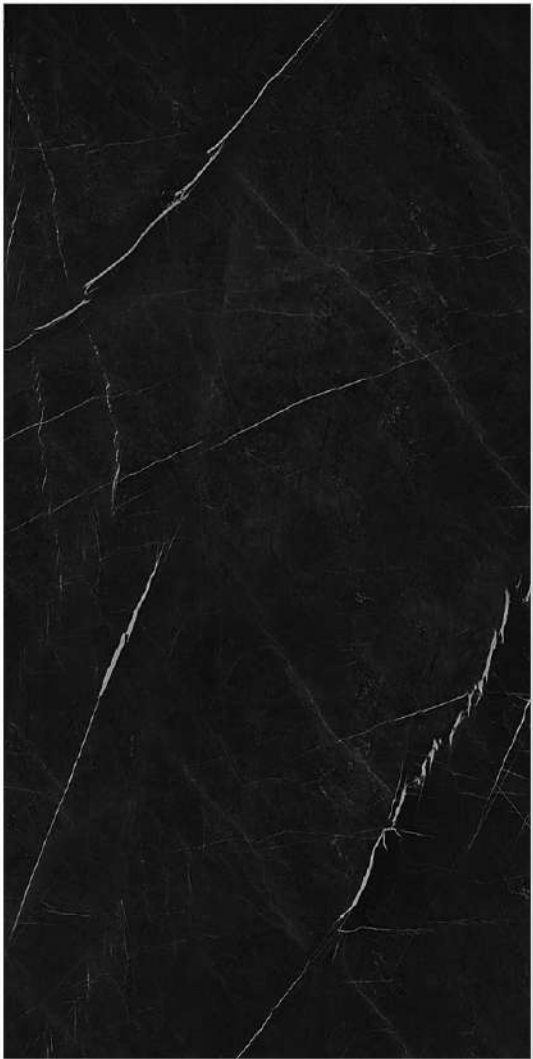


Nova



Pietra
80x160

3 Colors
6 Faces



Pietra Black





Pietra
80x160

3 Colors
6 Faces



Pietra Gray





Pietra
80x160

3 Colors
6 Faces



Pietra Light Gray





SIZE 120x120

Cement	Polished
Barcelon	Polished
Neldon	Polished
Alhonso	Polished
Darhan	Polished
Selection	Matt
Oxide	Matt
Cement	Matt
Haeeti	Matt



CEMENT
120x120

1 Color
4 Faces



Cement Gray





BARCELON

120x120

1 Color
4 Faces



Barcelona Gray



NELDON
120x120
2 Color
4 Faces



Neldon Beige



NELDON
120x120

2 Color
4 Faces



Neldon Gray



ALHONSO
120x120

2 Color
4 Faces



Alhonso Gray



ALHONSO
120x120

2 Color
4 Faces



Alhonso Beige





DARHAN
120x120

2 Colors
3 Faces



Darhan Gray



DARHAN

120x120

2 Colors
3 Faces



Darhan Beige



SELECTION

120x120

2 Colors
3 Faces

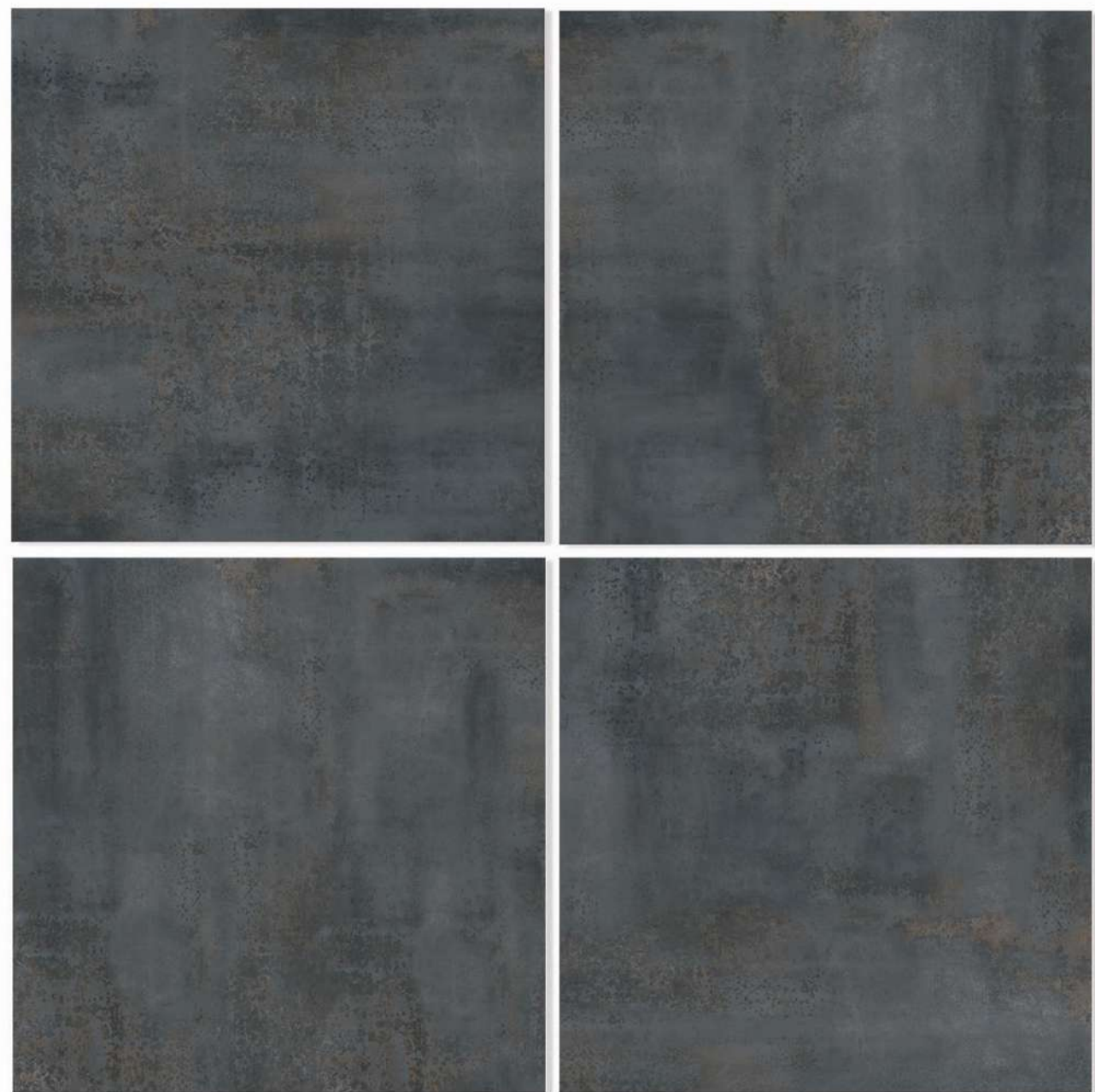


Selection Light Gray

Selection Dark Gray



OXIDE
120x120
3 Colors
4 Faces



Oxide Dark Blue



OXIDE
120x120
3 Colors
4 Faces



Oxide Peach





OXIDE

120x120

3 Colors
4 Faces



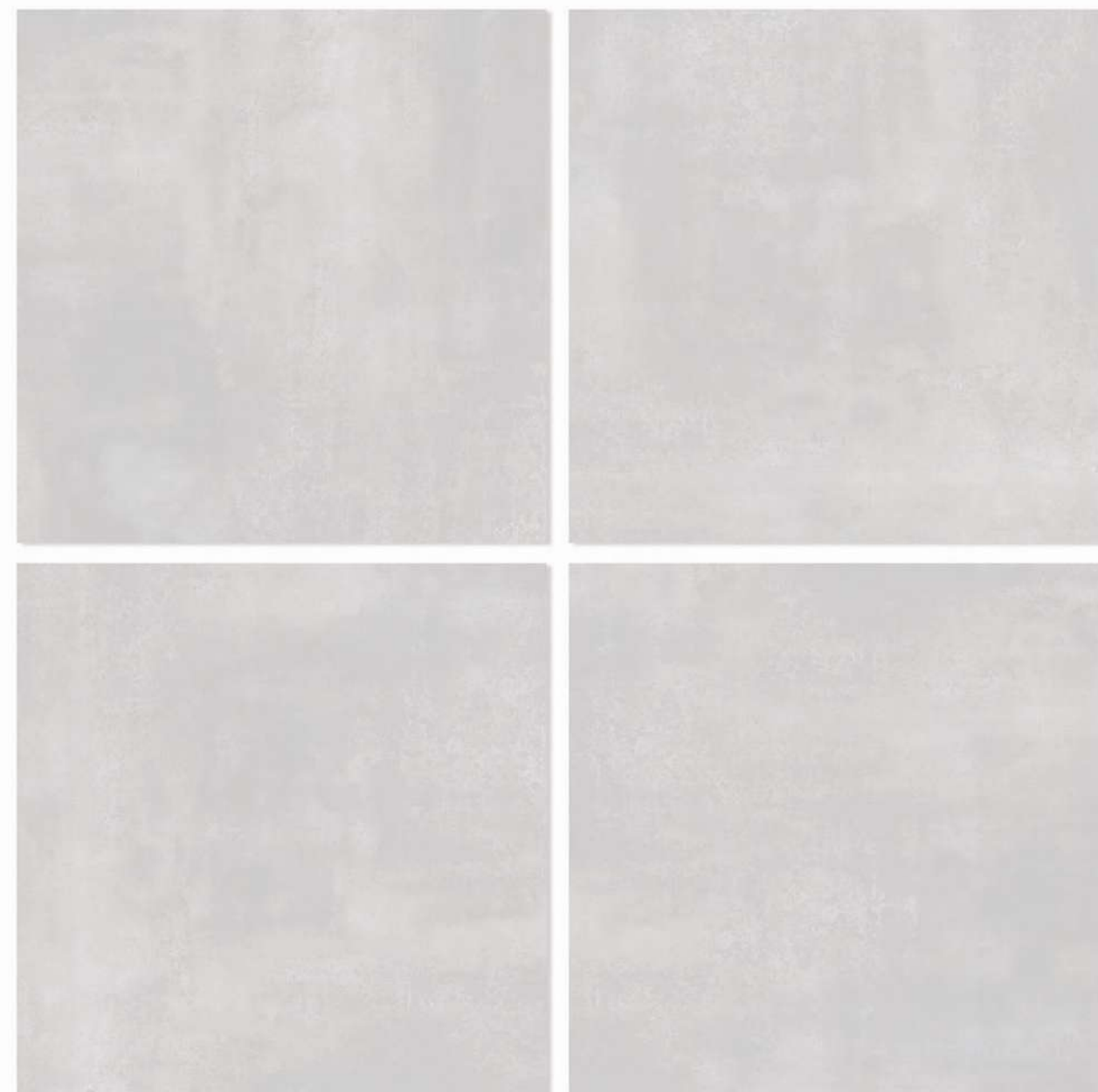
Oxide Brown



CEMENT

120x120

1 Color
4 Faces



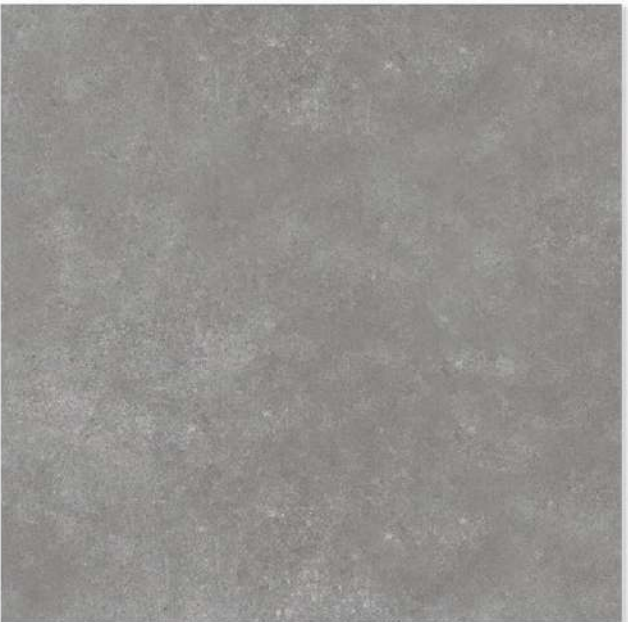
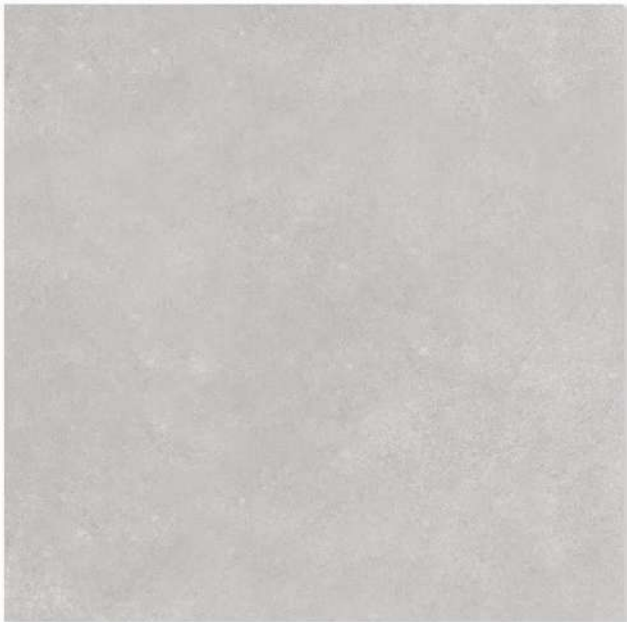
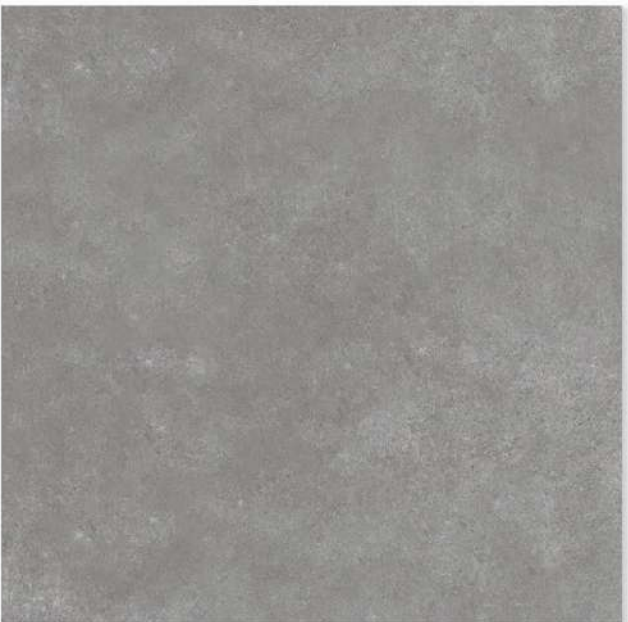
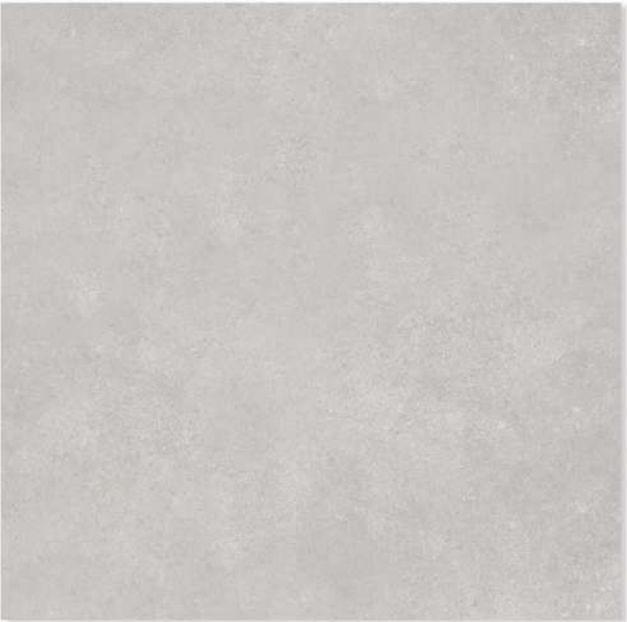
Cement Gray





HAEETI
120x120

2 Colors
3 Faces



Haeeti Light Gray

Haeeti Dark Gray





SIZE 100x100

Monzhano	Polished
Epoxy	Polished
Deco	Polished
Neldon	Polished
Ramis	Polished
Selection	Polished
Alcantra	Polished
Alcantra	Matt I Semi Polish
Sky	Matt I Semi Polish

MONZHANO
100x100

1 Color
5 Faces

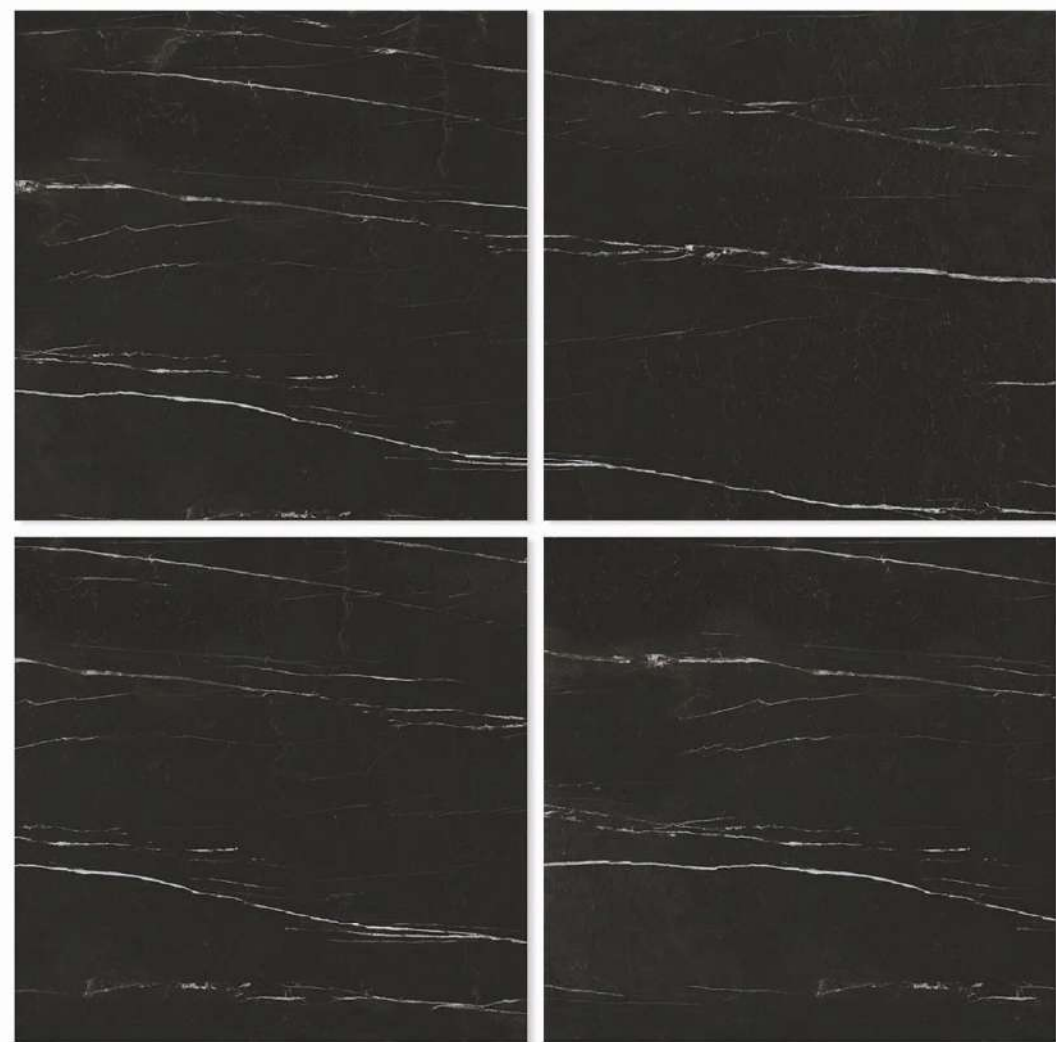


Monzhano Gold



EPOXY
100x100

1 Color
4 Faces

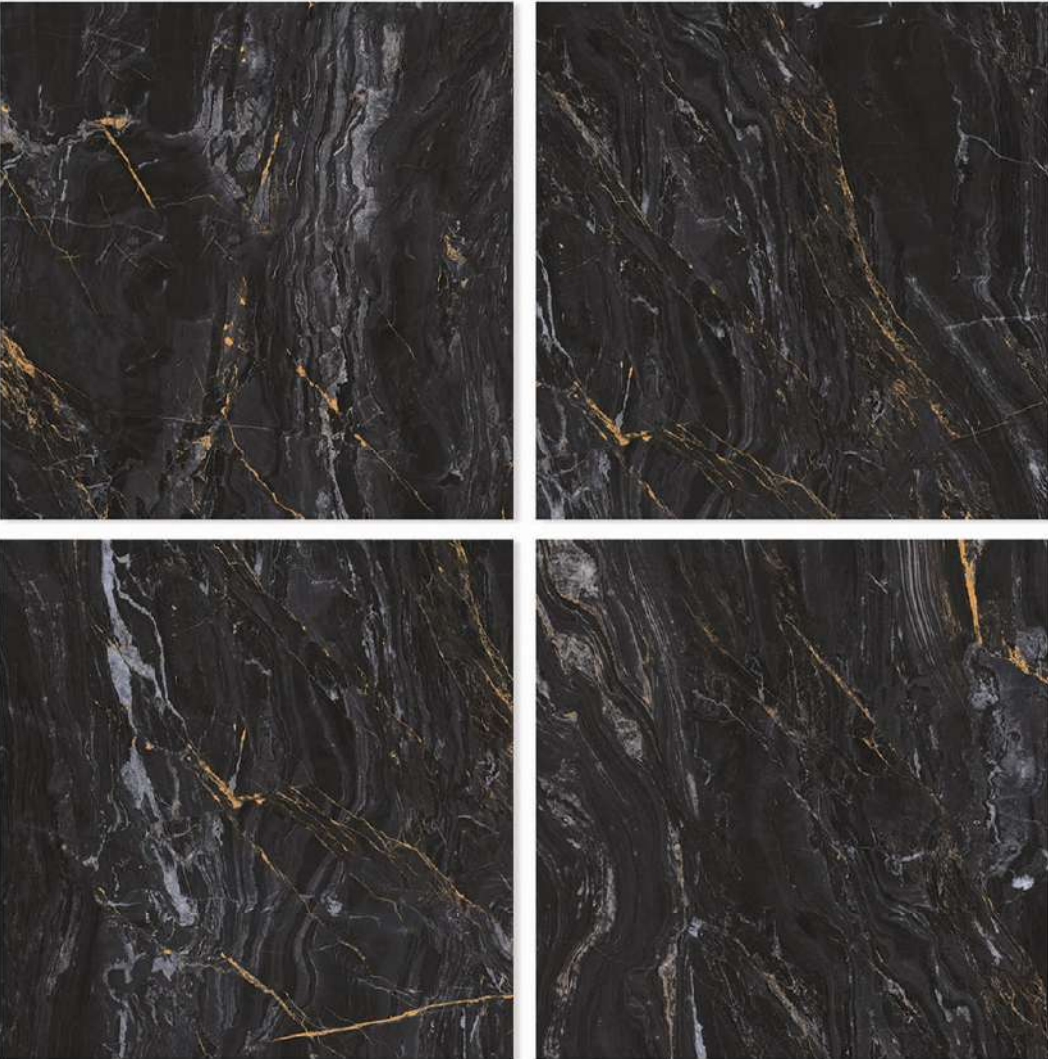


Epoxy Black



DECO
100x100

1 Color
5 Faces



Deco Black





NELDON
100x100

2 Colors
4 Faces



Neldon Beige



NELDON
100x100

2 Colors
4 Faces



Neldon Gray





RAMIS
100x100

1 Color
2 Faces



Ramis Shelly



SELECTION
100x100

1 Color
3 Faces



Selection Gray





ALCANTRA

100x100

1 Color
3 Faces



Alcantra Gray





ALCANTRA

100x100

1 Color
3 Faces



Alcantra Gray





SKY
100x100

1 Color
11 Faces



Sky Gray





SIZE 60x120

Labrado	Polished
Paris	Polished
Cardoso	Polished
Darhan	Polished
Selection	Polished
Agata	Polished
Alhonso	Polished
Barcelon	Polished
Monzha	Polished
Calacatta	Polished
Ramis	Polished
Jeddah	Polished
Marcella	Matt
Parma	Matt
Chester	Matt
Kenzo	Matt
Epoxy	Matt
Square	Matt
Haeeti	Matt
Lorenza	Matt
Origami	Matt
Bulgari	Matt
Agata	Matt
Wave	Matt
Clodia	Matt
Rock	Matt
Pigment	Matt
Tiffani	Matt
Chelsi	Matt
Pixel	Matt

SIZE 20x120

Wood	Matt
------	------

LABRADO

60x120

2 Colors
4 Faces



Labrado White



Labrado Blue

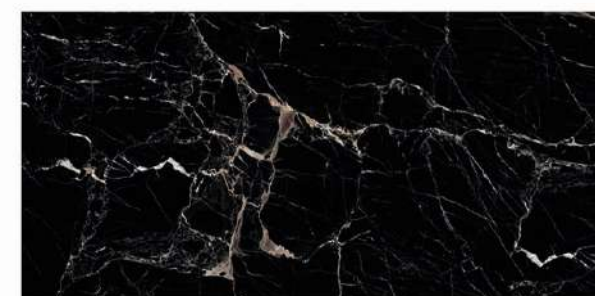




PARIS

60x120

1 Color
3 Faces



Paris Black



CARDOSO
60x120

2 Colors
3 Faces



Cardoso Anthracite



Cardoso White



DARHAN

60x120

1 Color
3 Faces



Darhan Gray





SELECTION
60x120

1 Color
7 Faces

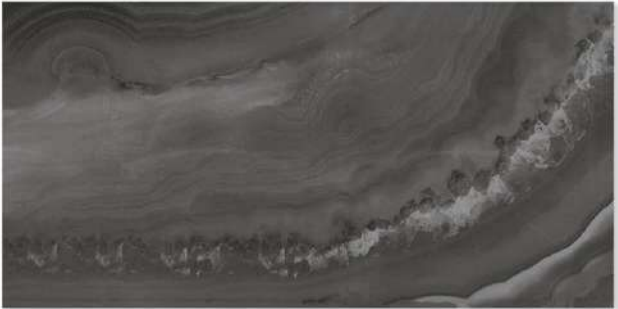


Selection Gray



AGATA
60x120

2 Colors
4 Faces



Agata Anthracite



Agata Bone



ALHONSO
60x120

1 Color
4 Faces



Alhonso Brown



BARCELON
60x120

2 Colors
4 Faces



Barcelon Black

Barcelon Gray





MONZHA
60x120

1 Color
4 Faces



Monzha Gold



CALACATTA
60x120

2 Colors
6 Faces



Calacatta Gray



Calacatta Gold





RAMIS
60x120

1 Color
4 Faces



Ramis Shelly



JEDDAH
60x120

5 Colors
4 Faces



Jeddah Gold-Black



Jeddah White



JEDDAH

60x120

5 Colors
4 Faces



Jeddah Black



Jeddah Gray

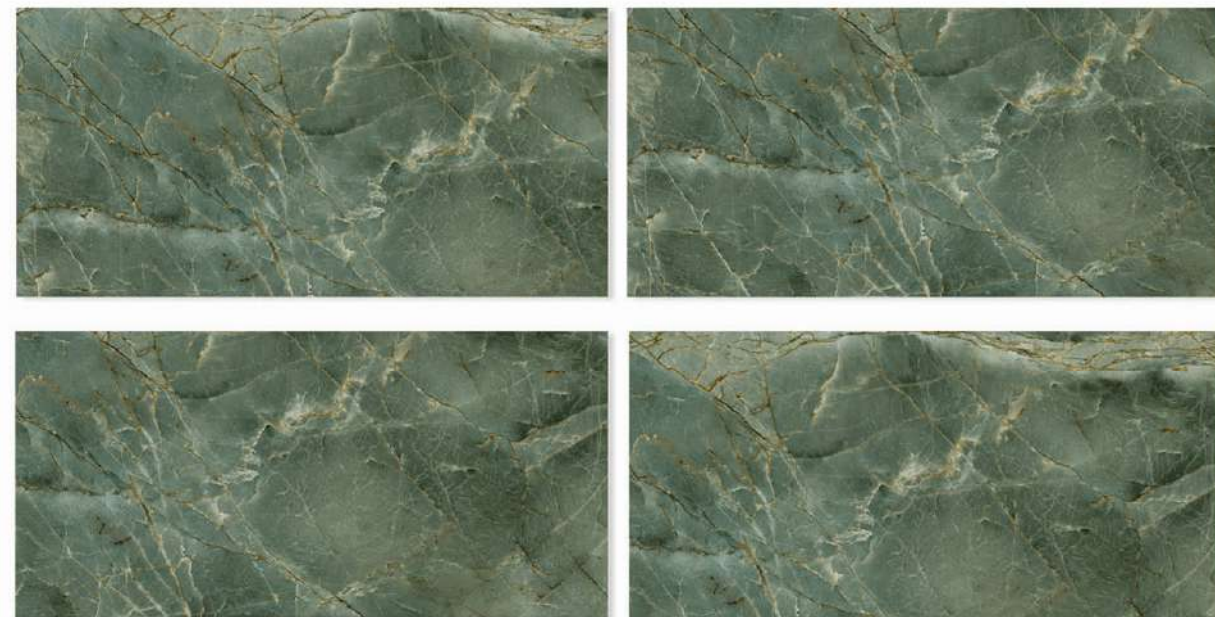




JEDDAH

60x120

5 Colors
4 Faces



Jeddah Green

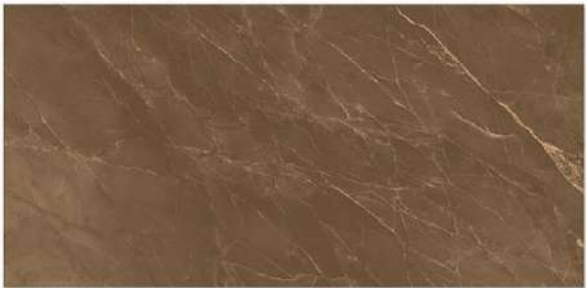
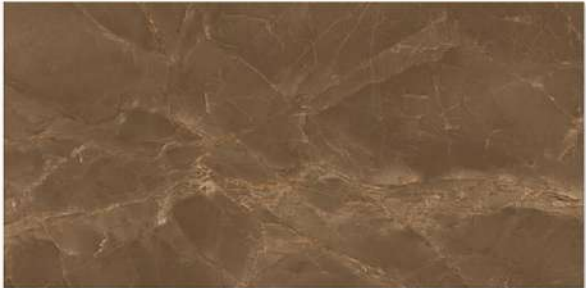




JADDAH

60x120

2 Colors
3 Faces



Jaddah Beige

Jaddah Brown





MARCELLA

60x120

2 Colors
3 Faces



Sorena Dark Gray



Sorena Light Gray



Sorena Marcella (Punch) Light Gray



PARMA
60x120

1 Color
1 Face



Parma New Anthracite



Parma Decor



Parma Anthracite



Parma Marcella Anthracite



CHESTER

60x120

4 Colors

1 Face



Shervin Beige



Chester Black (Punch)



Shervin Chester Beige (Punch)



Chester White (Punch)





KENZO 60x120

2 Colors
4 Faces



Kazmo Copper



Kazmo Gray



Kazmo Kenzo (Punch) Copper



Kazmo Kenzo (Punch) Gray



EPOXY
60x120

2 Colors
4 Faces



Epoxy Gray

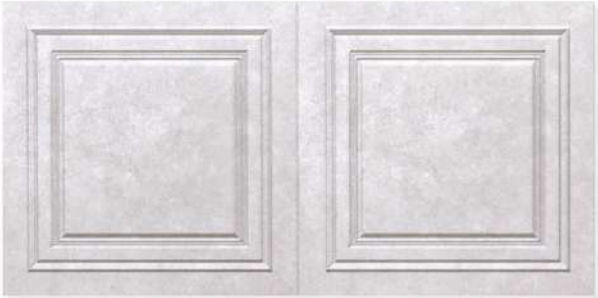
Epoxy Vision



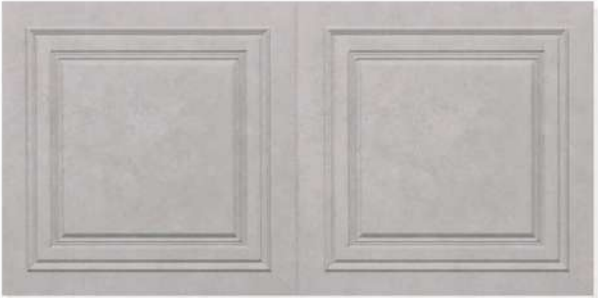


SQUARE
60x120

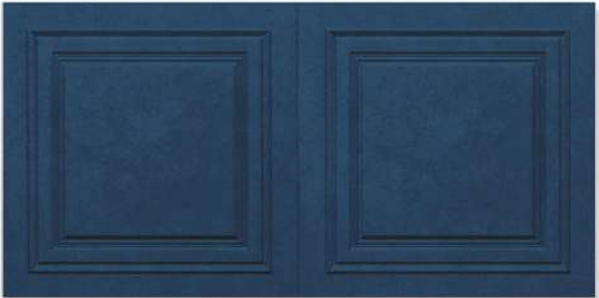
3 Colors
1 Face



Haeeti Square Light Gray



Haeeti Square Dark Gray



Haeeti Square Dark Blue



HAEETI
60x120

2 Colors
1 Face



Haeeti Light Gray



Haeeti Decor Gray



Haeeti Dark Gray

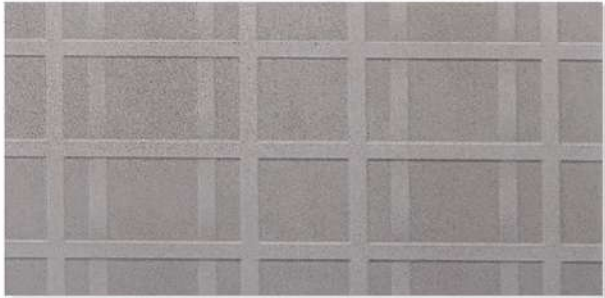


HAEETI
60x120

1 Color
1 Face



Haeeti Rafael (Punch)



Haeeti Marcella (Punch)



LORENZA
60x120

2 Color
4 Faces



Calacatta Gold



Calacatta Gray



Calacatta Lorenza Gold (Punch)



Calacatta Lorenza Gray (Punch)



ORIGAMI

60x120

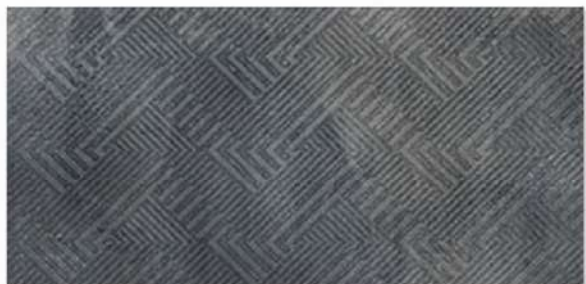
2 Colors
3 Faces



Origami Anthracite



Origami Light Gray



Origami Anthracite (Punch)



Origami Light Gray (Punch)



BOULGARI
60x120

1 Color
4 Faces



Ramona Light Gray



Ramona Dark Gray



Ramona Boulgari (Punch)





AGATA

60x120

2 Colors
4 Faces



Agata Anthracite

Agata Beige





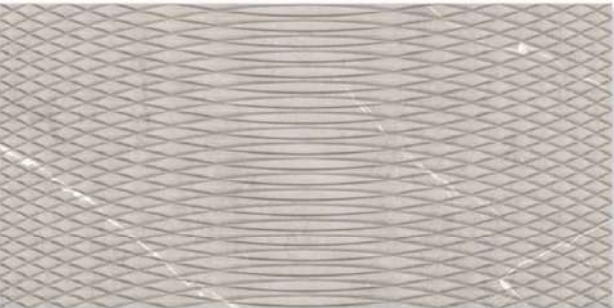
WAVE 60x120

2 Colors
4 Faces



Barcelon Beige

Sky Gray



Barcelon Wave Beige (Panch)

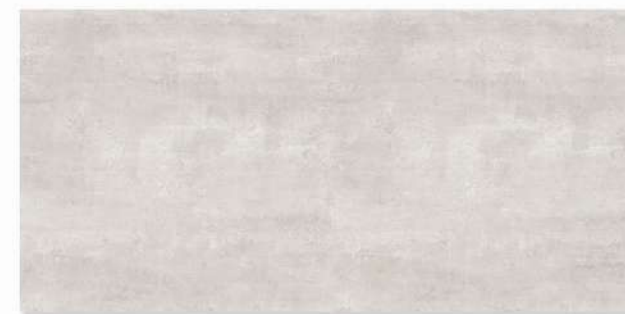
Sky Wave Gray (Panch)



CLODIA

60x120

1 Color
1 Face



Samanta Light Gray



Clodia Light Gray (Punch)





ROCK 60x120

2 Colors
4 Faces



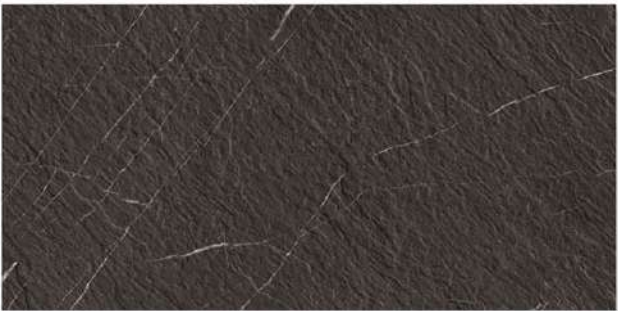
Sky Gray



Barcelon Anthracite



Sky Rock Gray (Punch)

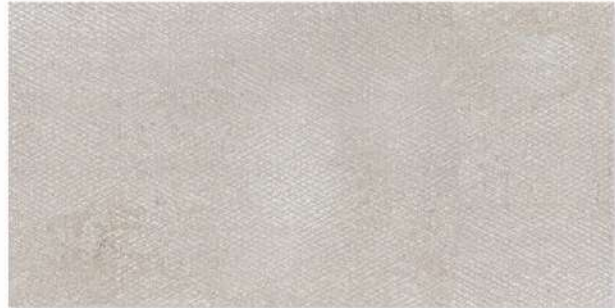


Barcelon Rock Anthracite (Punch)

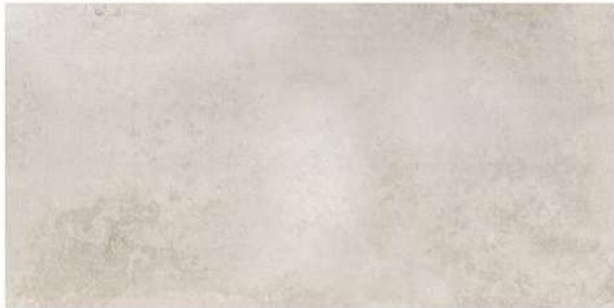


PIGMENT
60x120

3 Colors
1 Face



Pigment Gray (Punch)



Trend Gray



Pigment Green (Punch)



Pigment Copper (Punch)





TIFFANI

60x120

2 Colors
3 Faces



Trend Gray



Tiffani Gray (Punch)



Tiffani Green(Punch)

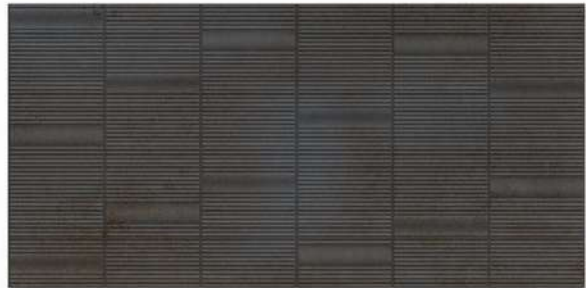


CHELSEI
60x120

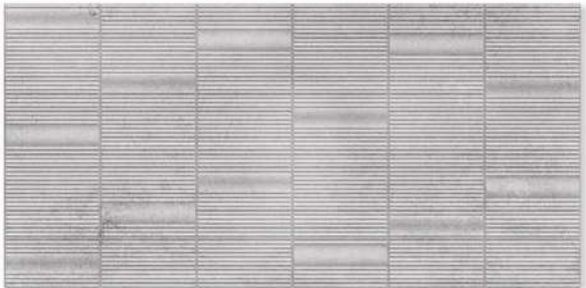
2 Colors
3 Faces



Trend light Gray



Chelsi Anthracite



Chelsi Light Gray



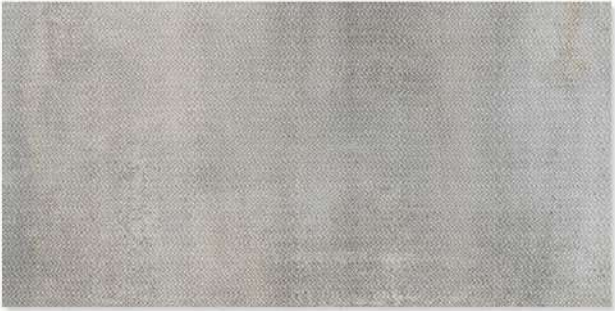


PIXEL 60x120

2 Colors
3 Faces



Cement Gray



Cement Pixel Gray (Punch)



Cement Pixel Copper (Punch)



WOOD
20x120

3 Colors
12 Faces



Wood Dark Brown



Wood Dark Brown (Punch)



Wood Light Brown



Wood Light Brown(Punch)



WOOD
20x120

3 Colors
12 Faces



Wood Gray



Wood Gray (Punch)





SIZE 33x100

Axford	Glossy
Fosil	Glossy
Sidny	Glossy
Tesla	Glossy
Belanco	Glossy
Mercedeh	Glossy
Rado	Matt
Zenon	Matt

AXFORD
33x100

1 Color
5 Faces



Monzhano Gold



Monzhano Axford Gold Punch





FOSIL

33x100

2 Colors
3 Faces



Barcelon Beige



Fossil Beige



Barcelon Gray



Fossil Gray





SIDNY (AGATA) 33x100

2 Colors
4 Faces



Agata Anthracite



Agata Sidny Anthracite (Punch)



Agata Beige



Agata Sidny Beige (Punch)



SIDNY (CALACATTA)

33x100

1 Color
4 Faces



Calacatta Gray



Calacatta Sidny Gray (Punch)



TESLA
33x100

1 Color
4 Faces



Alhonso Gray



Alhonso Tesla (Punch)





BELANCO
33x100

1 Color
1 Face



Belanco White



Belanco White (Punch)

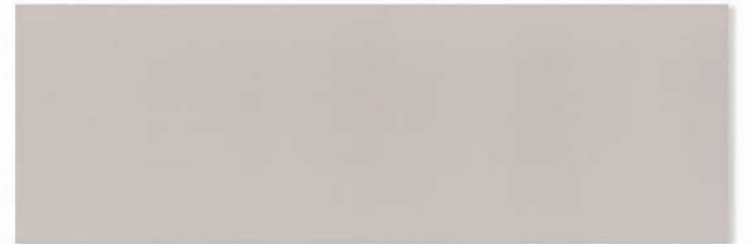




MERCEDEH

33x100

2 Colors
1 Face



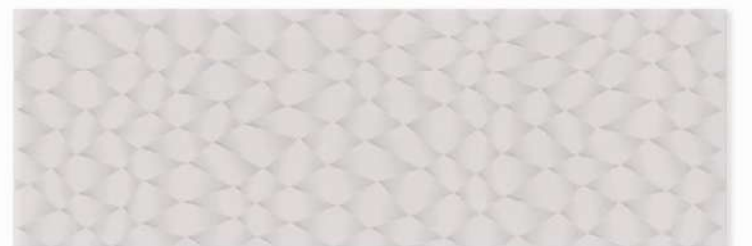
Mercedeh Bone



Mercedeh Anthracite



Mercedeh Anthracite (Punch)



Mercedeh White (Punch)



RADO
33x100

4 Colors
4 Faces



Rado Brown



Rado Dark Gray



Rado Beige



Rado Beige (Punch)



Rado Light Gray



Rado Light Gray (Punch)



ZENON
33x100
2 Colors
1 Face



Scut Light Gray



Scut Zenon Light Gray (Punch)



Scut Dark Gray



Scut Zenon Dark Gray (Punch)



SIZE 30x90

Bugati	Matt
Napoli	Matt /Glossy
Ramona	Matt
Romance	Matt
Valencia	Matt
Spada	Matt
Scut	Matt
Crystal	Matt
Stone	Matt
Rayas	Matt
Sorena	Matt





BUGATI

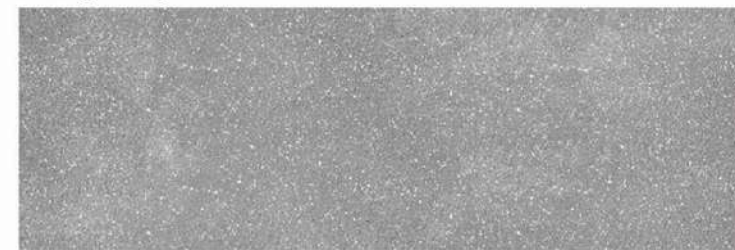
30x90

2 Colors

1 Face



Scut Light Gray



Scut Dark Gray



Haeeti Bugati

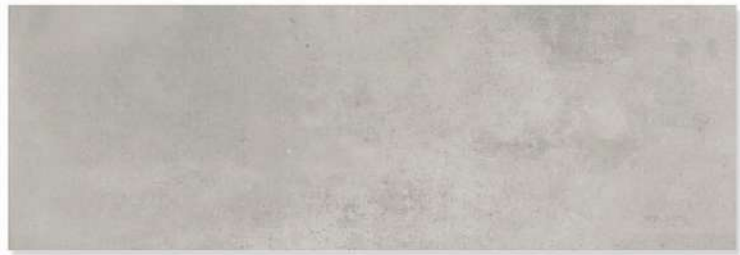


Bugati Decor Dark Gray

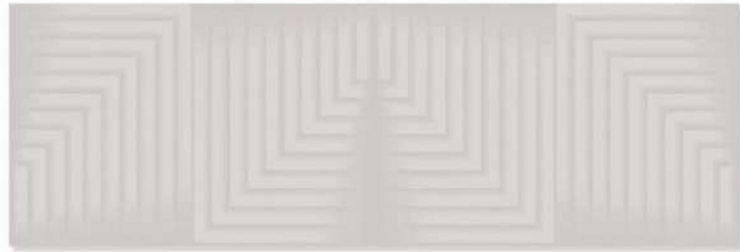


NAPOLI (HAEETI)
30x90

3 Colors
1 Face



Haeti Gray



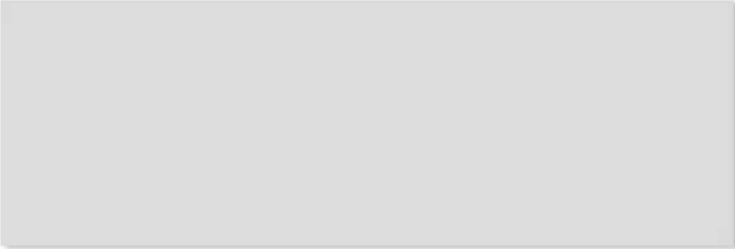
Haeti Napoli





NAPOLI
30x90

3 Colors
1 Face



White



Napoli White (Punch)



Black



Napoli Black (Punch)





NAPOLI (CALACATTA)

30x90

3 Colors
6 Faces



Calacatta Gray



Calacatta Napoli (Punch)



RAMONA
30x90

2 Colors
4 Faces



Ramona Light Gray



Ramona Dark Gray

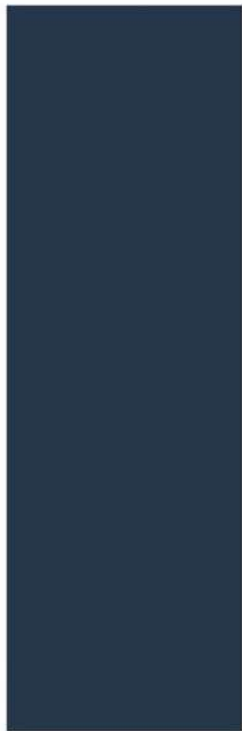


Ramona (Punch)



ROMANCE
30x90

1 Color
1 Face



Dark Blue



Frame Dark Blue (Punch)



Romance Punch



Lamceh Dark Blue (Punch)



VALENCIA

30x90

1 Color
1 Face



Valencia Cream -Dark Blue

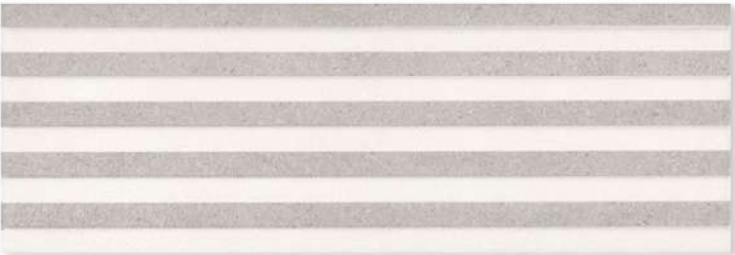


SPADA
30x90

1 Color
3 Faces



Spada Light Gray



Spada Decor



SCUT
30x90

2 Colors
1 Face



Scut Light Gray



Scut Dark Gray



Scut Light Gray (Punch)



CRYSTAL
30x90
3 Colors
1 Face



Rock Gray



Crystal Gray



Crystal Silver





STONE 30x90

2 Colors
1 Face



Stone Light Gray



Stone Dark Gray





RAYAS

30x90

2 Colors

1 Face



Rayas Light Beige



Rayas Dark Beige



Rayas Dark Beige Decor



SORENA

30x90

2 Colors

3 Faces



Sorena Light Gray



Sorena Dark Gray



Sorena Decor Gray



SIZE 80x80
60x60
30x30



SERASET

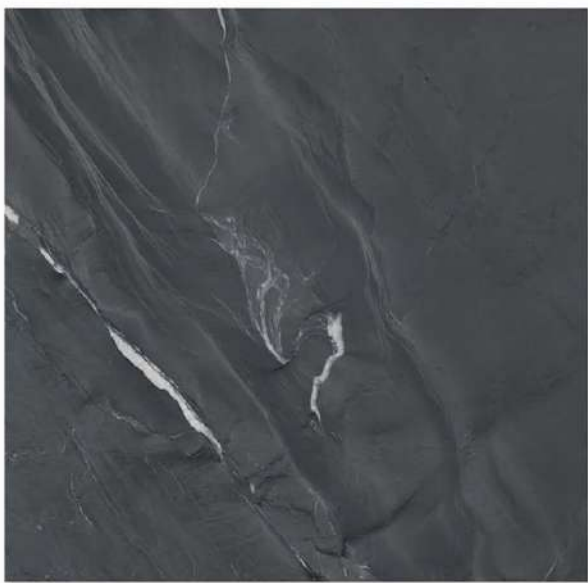
80x80 More than four faces



Calacatta Gold



Calacatta Gray



Cardoso Anthracite



Cardoso Cream



Calacia Black



Cavana Cream



Cardoso Gray

SERASET

80x80 More than four faces



SERASET
80x80 More than four faces



Jeddah Bone



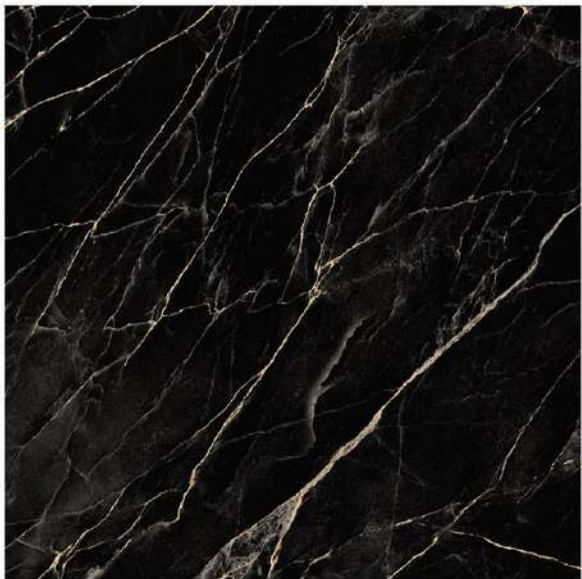
Jeddah Chocolate



Agata Cream



Cavana Gray



Jeddah Gold Black



Jeddah Gray



Jeddah White



SERASET

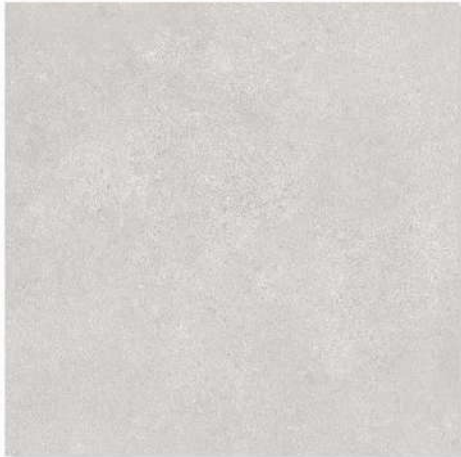
60x60 More than four faces



Kazmo Copper



Kazmo Gray



Haeeti Light Gray



Haeeti Dark Gray



Alcantra Gray



Oxide Peach

SERASET

60x60 More than four faces



Selection Light Gray



Selection Dark Gray



Wood Dark Brown



Wood Light Gray



Wood Light Brown



SERASET
60x60 More than four faces



Ramis Shelly



Shervin Cream



Neldon Gray



Neldon Beige



Barcelon Gray



Calacatta Gray



Jeddah Green



Jeddah Light Gray



Calacatta Gold



Jeddah Anthracite



Barcelon Black

SERASET
60x60 More than four faces



SERASET
30x30

SERASET
30x30



Calacatta Gold



Calacatta Gray



Sorena Gray



Imperial Beige



Sky Gray



Spada Gray



Rado Beige



Rado Brown



Rado Gray



Kazmo Gray



Kazmo Copper



Agata Beige



Haeeti Light Gray



Haeeti Anthracite



white



Scut Dark Gray



Scut Light Gray



Rayas Dark Beige



Rock Beige



Rock Gray



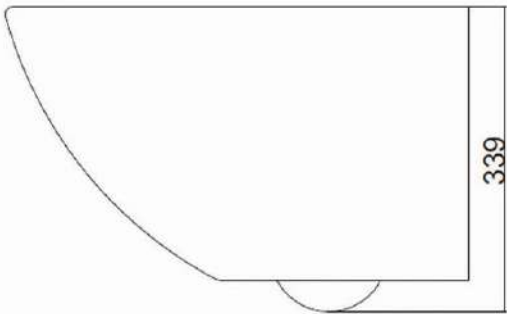
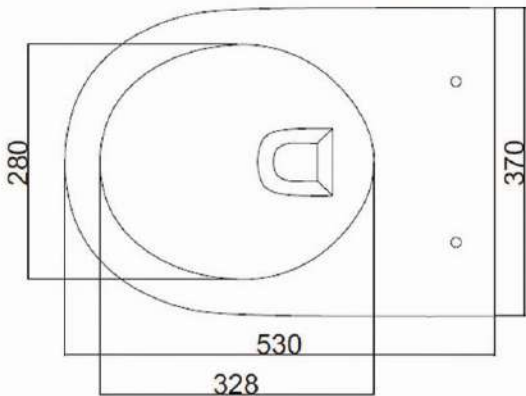
Ramona Gray



Shervin Cream

SANTA WALL HUNG
530x370x339 mm

Color ☐ ☒

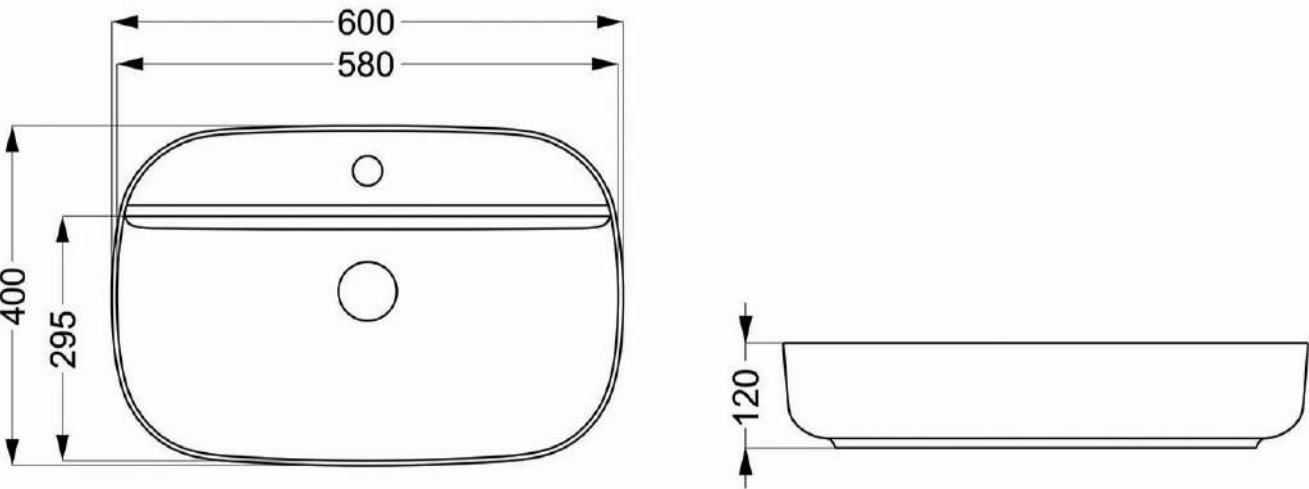


Name of product	Technical code	Weight(kg) ± 5%
Santa wall hung	399853	26.75



SORENA
600x400x120 mm

Color ☐ ☒



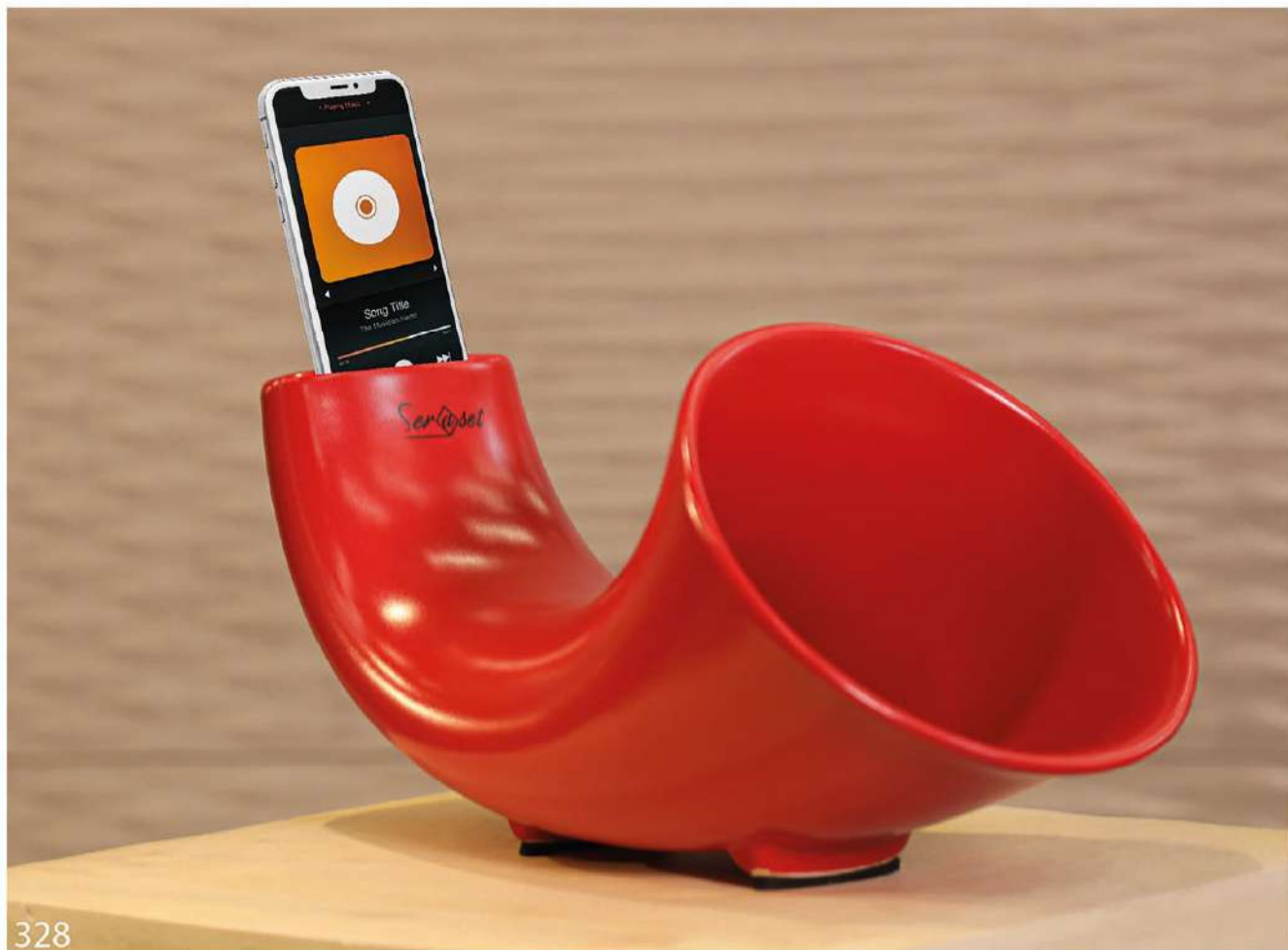
Name of product	Technical code	Weight(kg) ± 5%
Sorena	368660	11.63



MOBILE SOUND BOOST (Ava Phone)

Color ☐ ☐ ☐ ☐ ☐ ☐ (Matt & Glossy)

Mobile Sound Boost just like its name is developed to boost the mobile sound. M.S.B is produced with its special design and in different colors under Seraset Brand. In addition to boosting your mobile sound, this unique device could be utilized as a decorative item in home or workplace. You just play your desired music, put your mobile on top of the Mobile Sound Boost and feel the magic! Your mobile sound will be doubled.



MOBILE SOUND BOOST

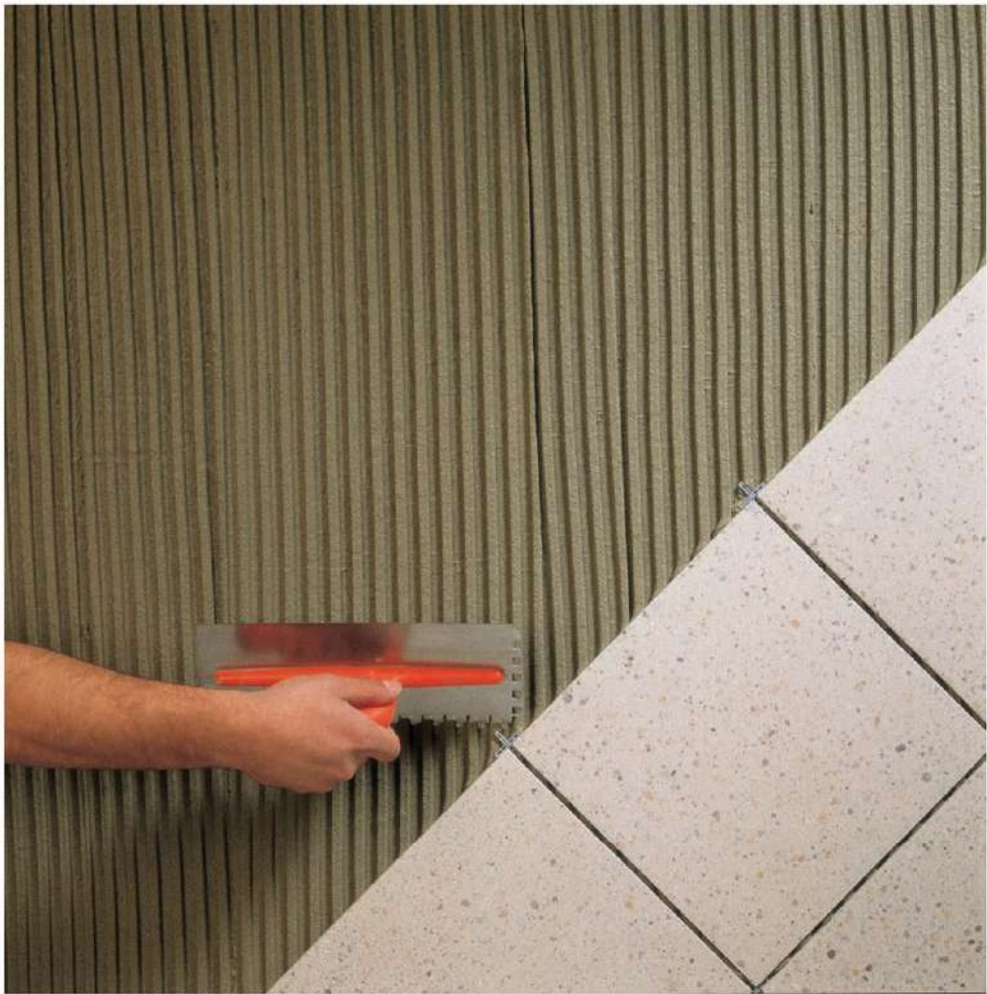
Color ☐ ☐ ☐ ☐ ☐ ☐ (Matt & Glossy)



More enjoyable music experience with mobile sound boost.

PORCELAIN GLUE

Porcelain ceramics have very little water absorption, for this purpose, a type of glue has been made in the chemical industry, which is called porcelain glue. These adhesives can stick ceramic tiles to different surfaces. Porcelain glue has many advantages over ordinary glues. Ordinary glues cannot stick porcelain tiles and ceramics to different surfaces and will need other materials such as cement, but porcelain glue can easily handle this task. Porcelain adhesives are available in the market in the form of powder and paste.



TECHNICAL DATA	
Color	Grey / White
Quality Type	Passes tests as per C1T/EN12004.
Mixing Water %	28-30%
Adjustability Time	>30 minutes.
Open Time	>20 minutes.
Ready to Grout	24 hours
Ready to Use	14 days
Packaging	20kg and 25kg craft bags.
Storage	6 months in original unopened containers.

TECHNICAL SPECIFICATIONS

ابعاد کاشی	نوع محصول	مترای یک پرگ کاشی	تعداد برگ در کارتن	مترای هر کارتن	وزن یک کارتن (kg)	تعداد کارتن در پالت	مترای هر پالت	وزن هر پالت (kg)	ابعاد پالت	مضامات	جذب آب
30x30	سرامیک	0.09	11	0.99	19	96	95.04	1824	100x127	8mm ±5%	4.5%
60x60	سرامیک	0.353	3	1.06	25.5	88	93.28	2250	100x127	11mm ±5%	4.5%
30x90	کاشی	0.27	4	1.08	21.5	72	77.76	1548	115x137	11mm ±5%	14%
33x100	کاشی	0.33	3	1	21	72	72	1512	115x137	11mm ±5%	14%
20x120	پرسلان	0.24	4	0.96	26.42	84	80.64	2247	120x150	11.5mm±5%	≤0.3%
60x120	پرسلان	0.72	2	1.44	38	56	80.64	2128	100x127	12mm±5%	1%
	سرامیک	0.72	2	1.44	37	56	80.64	2072	100x127	12mm±5%	4.5%
60x120	پرسلان	0.72	3	2.16	51.6	40	86.4	2065	115x127	11mm ±5% 9mm ±5%	≤0.5%
80x80	پرسلان	0.64	3	1.92	44	30	57.6	1350	102x102	11mm ±5%	≤0.5%
100x100 ⁽¹⁾	پرسلان	1	2	2	50.2	38	76	2015	110x110	11.5mm±5%	≤0.5%
100x100 ⁽²⁾	پرسلان	1	2	2	52	36	72	1872	110x110	11mm ±5%	≤0.5%
100x100 ⁽³⁾	پرسلان	1	2	2	52	39	78	1975	110x110	11.5mm±5%	≤0.5%
120x120	پرسلان	1.44	1	1.44	38	40	57.6	1550	121x138	11.5mm±5%	≤0.5%
120x240	پرسلان	2.88	1	2.88	60	40	115.2	2500	134x253	9mm ±5%	≤0.5%
120x300	پرسلان	3.6	1	3.6	77.5	36	129.6	2790	137x317	9mm ±5%	≤0.3%